Beefmasters Breeders United
Board of Directors Meeting Minutes

September 2, 2026

Meeting held via Microsoft Teams | 12:00 PM

Call to Order and Roll Call

President Trey Scherer called the meeting to order and asked the Secretary Clark Jones to call roll. A quorum was confirmed.

Present

- Trey Scherer
- Mike Moss
- Ray Walther
- Derek Thompson
- Judy Long
- Bill Wilson
- Jared Stricklin
- John Evangelo
- Ruben Gutierrez
- Lauren Lyssy
- Charlie Bradbury
- Clay Howell
- Randy Mason
- Leon Anderson
- Chis Chick

Not Present

- Rick Stonecipher

Approval of Prior Meeting Minutes

The board reviewed the minutes of the previous meeting. Two corrections were identified: (1) the minutes reflected an incorrect meeting date (corrected to reflect the actual meeting date of August 5), and (2) Charlie Bradbury was listed as in attendance at that meeting but confirmed he was not present.

Motion: Mike Moss moved to amend the minutes to correct the date and remove Charlie Bradbury from the attendance list; seconded by Clark Jones.

Result: Passed.

Motion: Clark Jones moved to approve the minutes as amended; seconded by Jared Stricklin.

Result: Passed.

Old Business

Nominating Committee Report

Dr. Lance Bauer reported that the Nominating Committee reconvened and formally ratified the results reached at the July meeting. The recommended slate is as follows:

- President: Mike Moss
- Vice President: Randy Mason
- New Directors: John Bowman, John Evangelo, Josh Morrison, and Anthony Grayson

Motion: Clark Jones moved to accept the Nominating Committee's recommendations for placement on the general ballot for presentation to the general membership at the annual convention; seconded by Clay Howell.

Result: Passed.

New Business

Bylaws Update

Dr. Lance Bauer presented the By Laws Committee's proposed redline changes of the Nominating Committee, including committee composition (current president as chair, three most immediate past presidents able to attend, and one representative from each active satellite), submission deadlines (45 days prior to summer meetings), prohibition on proxy voting, a conflict-of-interest exclusion for current Nominating Committee members, alternate-representative procedures, confidentiality of deliberations, written-ballot voting, a 51% threshold for nomination, and a runoff/tie-breaking procedure.

Ray Walther recommended a wording clarification: rather than describing an unresolved vote as a “tie,” the language should state that a runoff is triggered when an officer or director position has not reached a 51% majority. The board agreed to this clarification.

Motion: Ray Walther moved to present the By Law amendment to the general membership for a vote at the annual convention; seconded by Randy Mason.

Result: Passed.

Convention Update

Dr. Lance Bauer reported registration for the Reno convention is trending toward 175–180 attendees, consistent with projections. Sponsorship commitments are being made. He confirmed South Padre remains secured as a previously approved future convention site.

The Convention Committee is evaluating 2028 site options in the Grapevine and San Antonio areas. Dr. Bauer plans to bring a recommendation and site vote to the board after the end of October.

Derek Thompson relayed member interest in moving the convention off Halloween weekend. Discussion noted a possible shift to the weekend before Halloween beginning in 2028, to avoid disrupting members' 2027 sale schedules. The matter was referred to by the Convention Committee for review and a recommendation.

Hall of Fame Policy

Trey Scherer proposed the board consider changing the current (non-by-law) policy of inducting up to two Hall of Fame honorees no more than every two years to instead allow induction of no more than one honoree per year, at the board's discretion (induction would not be mandatory every year). The board discussed the proposal and agreed to vote on the policy change at the October meeting.

BBU Office and Association Update

Dr. Lance Bauer provided the following updates:

- *Flush sales*: The office has encountered recurring administrative complications when an embryo "flush" purchaser is not the owner of the recipient dam. Dr. Bauer requested the board's input and proposed referring the issue to the Seedstock Marketing Committee to develop a standard process, noting a fix would likely require a programming/database change and is not urgent.
- *Staffing*: A DNA student worker position is being refilled after the previous student worker resigned; the office has seen a significant increase in DNA sample volume (from a historical average of roughly 600–700 samples per month to 1,000–1,300 in recent months). A qualified candidate has been identified. Hiring is also underway for the Marketing Coordinator/field representative role. A Communications Coordinator was hired, a returning former intern, will join the office in December upon her graduation.
- *IT services*: BBU is switching IT service providers after service issues with the prior vendor; the change is expected to save the association approximately $1,300 or more per month.

- **Finance/accounting**: The office (with Kim's assistance) has identified delays and service issues with the outside bookkeeping firm, Badger. July financials had not yet been completed by the firm. The board directed the Finance Committee to evaluate moving month-end reconciliation in-house, along with a review of internal controls.

Member Conduct and Social Media Concerns

The board discussed including a member code-of-conduct acknowledgment to the new-member application.

Adult Junior Committee

The board discussed the timing of Adult Junior Committee appointments, which currently occur in January/February, shortly before Junior National planning begins.

> **Motion:** Ray Walther moved to change the appointment procedure, so the Junior Adult Committee is appointed and is effective October 1, giving the incoming committee a full year to plan the following year's Junior Nationals; seconded by Ruben Gutierrez.
>
> **Result:** Passed.

Dr. Lance Bauer reported that current Adult Junior Committee members have agreed to continue serving.

> **Motion:** Leon Anderson moved to approve the reappointed Adult Junior Committee; seconded by Ruben Gutierrez.
>
> **Result:** Passed.

Association Performance Update

Dr. Lance Bauer closed with a performance update: registrations are up more than 500 head year-to-date, DNA submissions are up approximately 7,000, and total membership and registrations are trending upward.

Adjournment

> **Motion:** Clark Jones moved to adjourn the meeting; seconded by multiple directors.
>
> **Result:** Passed. The meeting was adjourned by President Trey Scherer.