2027 JBBA Promotional Ad Information

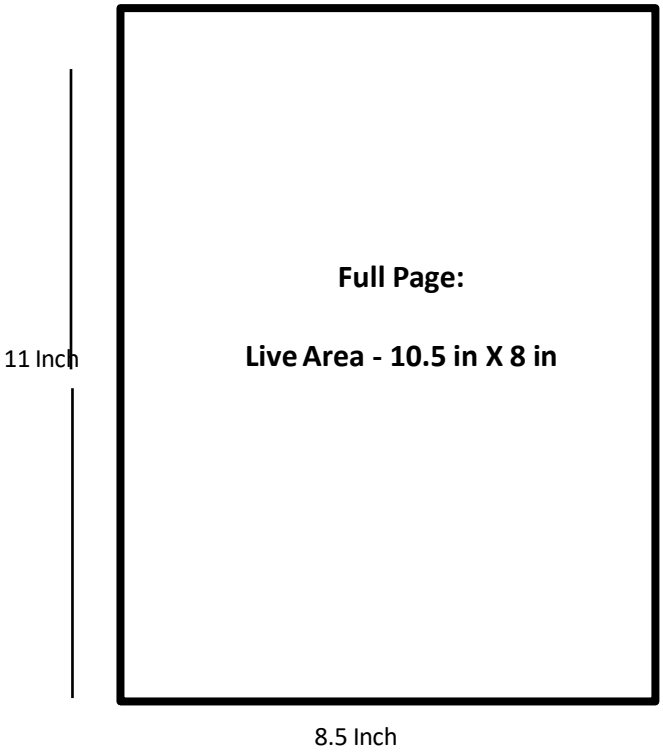
Purpose

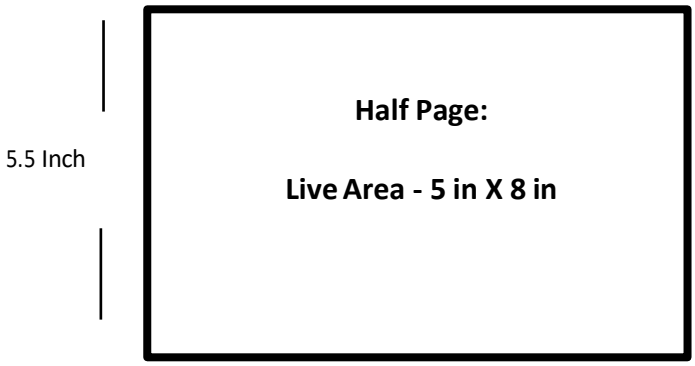
To create a bound collection of full color advertisements from breeders, businesses, marketing groups and JBBA supporters. This collection will also include the JBBA AI Program nominated bulls and information. Every junior Beefmaster exhibitor showing at Fort Worth Stock Show, San Antonio Livestock Show, Houston Livestock Show, Rio Grande Valley, Dixie National, Oklahoma Youth Expo, and LSU State Livestock Show will receive a branded bag with the bound advertisements and promotional items. The goal is to promote the Beefmaster breed to youth exhibitors, current breeders, ag teachers, and county agents.

Cost

Full Page Ad: $250
½ Page Ad: $200
Promotional items (stickers, pens, key chains, coupons, etc.) can be added to bag with purchase of an ad at the responsibility of purchaser. 850 bags will be given out.

Advertisement Dimensions and Submission Requirements





Submitting Ad Materials:

Accepted files:

- Adobe PDF (PDF/X-4:2008 or Press Quality)
- High Resolution JPG, 300 dpi or greater

Please Note:

- PDF files should contain only 4/color process images (CMYK)
- Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of300 dpi. Image files should be CMYK and in .tif, .eps or .jpg file format.

Advertising Specifications:

Full Page
8.5" X 11"Bleed: 1/4" Final PDF Size: 8.75" X 11.25"

Half Page
8.5" X 5.5" Bleed: 1/4" Final PDF Size: 8.75" X 5.75"

All Materials can be sent to :

ambersee@beefmasters.org

AD MATERIALS DUE BY NOVEMBER 30, 2026

2027 JBBA Promotional Ad Information

Purpose

To create a bound collection of full color advertisements from breeders, businesses, marketing groups and JBBA supporters. This collection will also include the JBBA AI Program nominated bulls and information. Every junior Beefmaster exhibitor showing at Fort Worth Stock Show, San Antonio Livestock Show, Houston Livestock Show, Rio Grande Valley, Dixie National, Oklahoma Youth Expo, and LSU State Livestock Show will receive a branded bag with the bound advertisements and promotional items. The goal is to promote the Beefmaster breed to youth exhibitors, current breeders, ag teachers, and county agents.

Cost

Full Page Ad: $250
½ Page Ad: $200
Promotional items (stickers, pens, key chains, coupons, etc.) can be added to bag with purchase of an ad at the responsibility of purchaser. 850 bags will be given out.

Advertisement Dimensions and Submission Requirements

Submitting Ad Materials:

Accepted files:

- Adobe PDF (PDF/X-4:2008 or Press Quality)
- High Resolution JPG, 300 dpi or greater

Please Note:

- PDF files should contain only 4/color process images (CMYK)
- Image Requirements: All images for ads should be color corrected and provided at or above our minimum resolution requirement of300 dpi. Image files should be CMYK and in .tif, .eps or .jpg file format.

Advertising Specifications:

Full Page

8.5" X 11"Bleed: 1/4" Final PDF Size: 8.75" X 11.25"

Half Page

8.5" X 5.5" Bleed: 1/4" Final PDF Size: 8.75" X 5.75"

2027 Beefmaster AI Program Advertisement Submission Form

Contact Information

Name: _____Ranch/Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ BBU Number:_____

Phone Number: _____Email: _____

Advertisement Options
(Please check one)
☐ Full Page – $250
☐ Half Page – $150

Advertisement Details
-Ad Copy Attached: ☐ Yes ☐ No
-Logo Attached: ☐ Yes ☐ No
-Use Previous Year's Ad: ☐ Yes ☐ No

All Materials can be sent to :

ambersee@beefmasters.org

AD MATERIALS DUE BY NOVEMBER 30, 2026