



2027 Junior Nationals Sponsorship Packet

Sponsorship Levels



EXECUTIVE: \$15,001 AND ABOVE

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Logo on Livestream
Social media shout out prior to show.
10x10 Tradeshow space
15 Meal wristbands
10 Nationals T-shirts

PLATINUM: \$2,500-\$4,999

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Social media shout out prior to show
10x10 Tradeshow space
2 Meal Wristbands

CORPORATE: \$10,000-\$15,000

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Logo on Livestream
Logo on stage Backdrop
Social media shout out prior to show.
10x10 Tradeshow space
10 meal wristbands
5 Nationals T-shirts

GOLD: \$1,000- \$2,499

Name listed in Show Program
½ page Ad in Show Program
Logo on Show Ring Banner
Social media shout out prior to show

SILVER: \$500-\$999

Name listed in Show Program
Name listed on Banner in Show Ring
Name Announced during Show

DIAMOND: \$5,000- \$9,999

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Social media shout out prior to show.
10x10 Tradeshow space
Listed as Title sponsor of Nationals.
5 meal wristbands

BRONZE: \$250- \$499

Name listed in Show Program
Name listed on Banner in Show Ring

FRIEND OF JBBA: \$1- \$249

Name Listed in Show Program

Title Sponsorship



SHOW TITLE SPONSORS

- National Heifer Show (\$7,500)
- Bred and Owned Heifer Show (\$5,000)
- National Cow/Calf Pair Show (\$3,500)
- Bred and Owned Bull Show (\$3,500)
- E6/ Advancer Heifer Show (\$1,500)

EVENT SPONSORS (\$2,500+)

- Meet and greet/ Fun Night Activities (\$3,500)
- Awards and Fun Auction Dinner
- National Awards Banquet Dinner

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

- 1 Full Page Show Program Ad (\$500)
- ½ Page Show Program Ad (\$250)



Sponsorship Form

Sponsor Name as Listed: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City, State, Zip Code: _____

Email: _____

JBBA Contact: BBU Number (if applicable): _____

Sponsor Level: _____ Total Amount Sponsored: _____

Please Return this completed to:

ksikes@beefmasters.org or

JBBA

PO Box 3790

Bryan, TX 77805

After the completed form has been received, invoices will be sent to the mailing address that is listed above. If you have any questions, please contact the BBU Office at 210-732- 3132 or email ksikes@beefmasters.org.

If your sponsorship includes a sponsorship banner or an advertisement in the JBBA Show Program you MUST have your logo and advertisement submitted to the email address above by June 1, 2027.