



*Good
Cattle.
Good
Company.
Great
Getaway.*



THURSDAY OCTOBER 29TH

9:00 a.m. – 12:00 p.m.

Trade Show Exhibitor Check In & Setup
Tuscany E & F

1:00 p.m.

Registration Opens
Tuscany Lobby
Convention Registration Desk

1:00 p.m. – 3:00 p.m.

BBU Board of Directors Meeting
Peppermill Tower #1735

1:00 p.m. – 7:00 p.m.

"Showcase of Winning Hands" Trade Show
Tuscany E & F

3:30 p.m. – 5:30 p.m.

BEEF Board Meeting
Peppermill Tower #1735

5:30 p.m. – 7:00 p.m.

"Jackpot Welcome Reception"
Tradeshow – Tuscany E & F

*Let the good
times begin!*



FRIDAY OCTOBER 30TH

8:00 a.m.

Registration Open
Tuscany Lobby
Convention Registration Desk

8:00 a.m. – 5:00 p.m.

"Showcase of Winning Hands" Trade Show
Tuscany E & F

8:30 a.m.

Cattlemen's Breakfast
Sierra #1748

11:30 a.m. – 1:30 p.m.

President's "Full House" Luncheon
Tuscany C & D

1:00 p.m. – 2:00 p.m.

**Cattlemen's Classroom
General Session 1**
Tuscany 4 & 5

2:00 p.m. – 3:00 p.m.

**Cattlemen's Classroom
General Session 2**
Tuscany 4 & 5

3:00 p.m. – 4:00 p.m.

**Cattlemen's Classroom
General Session 3**
Tuscany 4 & 5

4:00 p.m. – 5:00 p.m.

**Cattlemen's Classroom
General Session 4**
Tuscany 4 & 5

5:30 p.m. – 6:30 p.m.

"Winning Hand" Social
Tuscany E & F

6:30 p.m. – 8:30 p.m.

**"Royal Flush" Semi-Formal Foundation
Dinner & Auction**
Tuscany C & D

9:00 p.m.

**"High Rollers Soirée" featuring
Cadillac Rodeo**
The Edge



SATURDAY OCTOBER 31ST

8:00 a.m. – 9:30 a.m.

Cattlemen's Classroom – Digital Beef
Tuscany 4 & 5

8:00 a.m. – 5:00 p.m.

"Showcase of Winning Hands" Trade Show
Tuscany E & F

10:00 a.m. – 11:30 a.m.

BBU Annual Membership Meeting
Tuscany 4 & 5

11:30 a.m.

Venture Out for Lunch or enjoy dining at
one of The Peppermill Restaurants

1:00 p.m.

2026 Convention Sale Preview
The Edge

2:00 p.m.

2026 Convention Beefmaster Sale
The Edge

4:45 p.m. – 5:45 p.m.

Cattlemen's Social
Sierra #1748

6:00 p.m. – 9:00 p.m.

**2026 "Raising The Stakes" Awards
Dinner**
Tuscany C & D



SUNDAY NOVEMBER 1ST

**11:00 a.m.
Checkout**

RENO
NEVADA

PEPPERMILL
RESORT • SPA • CASINO • RENO

OCTOBER 29-31
2026