

BBU BOARD OF DIRECTORS MEETING

VIRTUAL TEAMS – JUNE 3, 2026 – 12:00 PM CST

Vice President Mike Moss called the meeting to order.

Dr. Lance Bauer called roll with the following directors in attendance:

Trey Scherer	Randy Mason	Chris Chick
Mike Moss	John Evangelo	Leon Anderson
Clark Jones	Ruben Gutierrez	Bill Wilson
Ray Walther	Lauren Lyssy	Judy Long
Clay Howell	Charlie Bradbury	Jared Stricklin

Directors absent included: Derek Thompson and Rick Stonecipher.

The minutes from the May board meeting were presented for approval. A motion was made by Clay Howell to approve the minutes as presented. The motion was seconded by Chris Chick. All approved, none opposed. The motion passed unanimously, and the May meeting minutes were approved as presented.

Clay Howell gave a Commercial Marketing committee update. The board discussed the potential hiring of a Director of Commercial and Seedstock Programs and how this position would help the association. They discussed how this position would be funded until the programs generated from the position paid for the position itself.

Lance Bauer presented a draft of the 2026 Convention schedule. The schedule was modified and meetings were shifted around and several of the planned sessions during Convention were discussed.

Lance Bauer gave an update on the 701X Registry System upgrade and the rollout schedule of the upgrade to the staff and members.

Kelsey Crenshaw gave an update on the office workflow and the financial status of the association. An update on the 2025 audit was also given. The board discussed the transition plan for Kelsey's departure, including transitioning some of the job duties to internal staff and hiring a new bookkeeper.

A motion was made by Ruben Gutierrez to add Amber See as a secondary signer on checks. The motion was seconded by Ray Walther. All approved, none opposed. The motion passed unanimously, and Amber See will be added on as a secondary signer on checks.

The board discussed the need for an increase in the advertising budget for the association to support membership growth and breed promotion. New digital marketing efforts were discussed and how that was saving the association on the advertising budget.

A motion was made by Ray Walther to adjourn the meeting. The motion was seconded by Judy Long. All approved, none opposed. The motion passed unanimously, and the meeting was adjourned.