

2026 Beefmaster Breeders United

Convention Schedule

October 29–31, 2026
The Peppermill | Reno, Nevada

Thursday, October 29th

1:00 p.m. – 7:00 p.m. – **“Showcase of Winning Hands”** Trade Show – Tuscany E & F
1:00 p.m. - 3:00 p.m. - BBU Board of Directors Meeting – Peppermill Tower #1735
3:30 p.m. – 5:30 p.m. - BEEF Board Meeting – Boardroom – Peppermill Tower #1735
3:00 p.m. - Registration Opens – Tuscany Lobby - Convention Registration Desk
5:30 p.m. – 7:00 p.m. – **“Jackpot Welcome Reception”** – Tradeshow Tuscany E & F

Friday, October 30th

8:00 a.m. - Registration Open – Tuscany Lobby - Convention Registration Desk
8:00 a.m. - 5:00 p.m. – **“Showcase of Winning Hands”** Trade Show
8:30 a.m. – Cattlewomen’s Breakfast – Tuscany 9
11:30 a.m. - 1:30 p.m. - **President’s “Full House” Luncheon** – Tuscany A & B
1:00 p.m. - 2:00 p.m. – **Cattleman’s Classroom** | General Session 1 - Tuscany A & B
2:00 p.m. - 3:00 p.m. – **Cattleman’s Classroom** | General Session 2 - Tuscany A & B
3:00 p.m. - 4:00 p.m. – **Cattleman’s Classroom** | General Session 3 - Tuscany A & B
4:00 p.m. - 5:00 p.m. – **Cattleman’s Classroom** | General Session 4 - Tuscany A & B
6:00 p.m. – 6:30 p.m. – **“Winning Hand” Social** – Terrace Lounge
6:30 p.m. – 8:30 p.m. – **“Raising the Stakes” Foundation Dinner & Auction** – Tuscany C & D
9:00 p.m. – **“High Rollers Soirée”** featuring Cadillac Rodeo – The Edge

Saturday, October 31st

8:00 a.m. - 9:30 a.m. – **Cattleman’s Classroom** - Digital Beef Tuscany 11
10:00 a.m. – 11:30 a.m. – **BBU Annual Membership Meeting** – Tuscany A & B
11:30 a.m. – Venture Out for Lunch or enjoy dining at one of The Peppermill Restaurants
11:30 a.m. – **2026 Convention Sale Preview** – The Edge
2:00 p.m. – **2026 Convention Beefmaster Sale** – The Edge
8:00 a.m. - 5:00 p.m. – **“Showcase of Winning Hands”** Trade Show
5:00 p.m. – 6:00 p.m. Cattlewoman’s Social – Tuscany 9
6:00 p.m. - 9:00 p.m. – **2026 “Royal Flush” Awards Dinner** – Tuscany C & D

Sunday, November 1st

11:00 a.m. - Checkout