

BBU BOARD OF DIRECTORS MEETING

VIRTUAL TEAMS – APRIL 1, 2026 – 12:00 PM CST

President Trey Scherer called the meeting to order.

Secretary Clark Jones called roll with the following directors in attendance:

Trey Scherer	Derek Thompson	Lauren Lyssy
Mike Moss	Randy Mason	Charlie Bradbury
Clark Jones	John Evangelo	Chris Chick
Ray Walther	Ruben Gutierrez	Leon Anderson

Directors absent included: Rick Stonecipher, Clay Howell, Judy Long, Bill Wilson, and Jared Stricklin.

The March meeting minutes were presented to the board for approval. A motion was made by Ray Walther to accept the March meeting minutes as presented. The motion was seconded by Clark Jones. All approved, none opposed. The motion carried and the March meeting minutes were accepted as presented.

President Trey Scherer asked if there was any old business to be discussed.

Dr. Bauer gave an update on committee activities, noting that most have met and are working to put together some action items to present at the Summer Meetings.

After no other new business was discussed, President Scherer asked what new business there was to be discussed.

Dr. Bauer updated the board on the collaboration with Italian breeders who are seeking to establish their own association but register cattle through BBU. A non-binding contract has been signed to move forward with this collaboration.

Kelsey Crenshaw reported that office operations were running smoothly. She also gave an update on the 2025 audit work that is still ongoing and the fluctuation of deposits in the next couple of months based on memberships and WHR payments.

Ray Walther described challenges faced by the South Texas Satellite in applying for 501c5 status. It was discussed that BBU assist South Texas and other Satellites in the future with recommendations for reorganizing their organizations.

The 2026 BBU Convention Sale was discussed. The need for an official request for proposal to be sent to sales managers was mentioned. The BBU staff will work on the proposal and

get it sent out to the sales managers so that the proposals can be reviewed at the May Board Meeting.

Dr. Bauer discussed the WHR letter that was sent out last month and what kind of traction has been received from members. The BBU office has received several calls about inventory clean ups prior to enrolling in the program. Sending inventories to all members via email to update inventories throughout the year was discussed as potential for the future.

A motion was made by Ray Walther to adjourn the meeting. The motion was seconded by Clark Jones. All approved, none opposed. The motion carried and the meeting was adjourned.