



BEEFMASTERS

Geaux to ^{West} Monroe 

Entry Packet

General Information

Dates to Remember:

- **Entry Platform:** We are utilizing The Showman App this year and a link will go live on the JBBA website May 1st, 2026
- **Ownership Deadline:** 60 days prior to show day. In 2026 this date is Saturday May 24, 2026
- **Entry Deadline:** May 31st, 2026, following this date there will be a late fee per exhibitor
- **Scholarship & Award Applications:** Deadlines vary. Please double check descriptions on every application for correct deadlines.
- **Late Entry Deadline:** June 14, 2026, after this date entries will no longer be accepted

In the Barns:

- No one is allowed in the barns prior to 7:00 AM, Sunday, July 19th, 2026, without show staff approval.
- Stalls will be pre-assigned based off entries.
- No dogs or alcohol allowed on the Ike Hamilton expo premises.
- All Generators must remain outside of the barn.

Tie - Outs:

- Tie – outs must be purchased at the time of entries Tie-outs will be assigned.
- Tie – outs are only available behind the Stalling barn in the designated tie-out area. Animals MAY NOT be tied – out at any other location other than the stalling barn and the tie out area.

Shavings:

- The stalling barns WILL NOT be pre-bedded. Bedding (Pine, Cedar, or Pellet Shavings) can be brought in by Exhibitors. A clean-up fee will be included in the price of each cattle entry.

RV & Camping Hook Ups:

- Please contact Kylie Sikes for Reservations at ksikes@beefmasters.org
- Hooks-ups will cost \$75 per Night. Reservations must be made by June 14th, 2026 and paid for before spots will be assigned

**For any questions or concerns please contact the JBBA Youth Program Coordinator,
Kylie Sikes 210-552-3080
ksikes@beefmasters.org**

Facility Map & Locations



Ike Hamilton Exposition Center
501 Mane Street
West Monroe, LA 71292
ike@westmonroe.la.gov
(318) 325-9160

Show Location:

Ike Hamilton Exposition Center
501 Mane St, West Monroe, LA 71292

West Monroe Convention Center
901 Ridge Ave, West Monroe, LA 71291



2026 Judges

National Heifer Show

JoJo Carrales

National Cow - Calf Pair Show

Benton England

Bred & Owned Female Show

TBD

Bred & Owned Bull Show

TBD

E6/Advancer Show

Benton England

Showmanship

Katy & Paul Wunderlich

Hotels & Lodging

Hilton Garden Inn West Monroe

200 Mane Street, West Monroe, LA 71291

Rate: \$168.00

Link: Available Rooms - Hilton Garden Inn West Monroe

Group Code: BEEF

Last day to reserve: 06/17/2026

<https://www.hilton.com/en/attend-my-event/hrlnogi-beef-6bf232e5-ed21-4f66-808d-f5c05642d461/>

Fairfield Inn & Suites

606 Mane Street, West Monroe, LA 71292

Rate: \$189.00

Fairfield Inn and Suites

RV & Camping Hook Ups:

Ike Hamilton RV Spot Rental

[LINK HERE!](#)

Hooks-ups will cost \$75 per Night. Reservations must be made by June 14th, 2026, and paid for before spots will be assigned

2026 Junior Board

JBBA Officers:

President: Vicente Garza III
President Elect: Daniel Flores
Secretary: Sophia Garza
Treasurer: Layne Seal
Reporter: Ashlyn Leyva

JBBA Directors:

Braelyn Masters	Priscilla Roberts
Kylee Hardin	Rheagan Karisch
Kaycee Conner	Isabelle Suits
Kenna Minton	Kale Jedlicka
Kaylee Beason	Creed Rand

JBBA Ambassadors:

Wes Compton
Santiago Garza
Rilan Karisch
Noah Mullins
Gage Seal
Avery Pearson

2026 Adult Committee

Chairman: Allison Wells

Members:

Kendal Beason

Rob Brooks

Heather Compton

Kalli Ellis

Raegan Emmons

Lorena Flores

Vicente Garza Jr.

Darrell Glaser

Bennett Janssen

Shannon Jedlicka

Brad King

Alyssa Lyssy

Deann Seal

Marsha Siptak

If you have any questions throughout the week, please find a JBBA Board Member or an Adult Committee Member and they will be able to assist you.

2026 Schedule



**Sunday,
July 19**

7:00am: Barn Opens
2:00-5:00pm: Exhibitor Check-in
6:00pm: JBBA Board Meeting
10:00pm: Gates Close (no cattle move in after 10:00pm)

**Monday,
July 20**

6:00am: Barn Opens for cattle move in
7:30am: All Cattle in Place
8:00-8:30am: Exhibitor Check-in
9:30am: Skillathon
1:00pm: Sales Talk
6:00pm Opening Ceremony/ Meet & Greet Social and Fun Night

**Tuesday,
July 21**

8:00am: Public Speaking
2:00: Leadership Conference
3:30: General Membership Meeting
5:30: Stock Show U Clinic

**Wednesday,
July 22**

7:00am: Showmanship (Ring 1)
7:30am: Showmanship (Ring 2) *Peewee showmanship will directly follow Champion Overall*
12:30pm: Lunch
1:30pm: Livestock Judging
3:30pm: Quiz Bowl (Round 1 & Round 2)

**Thursday,
July 23**

7:00am: Cattle Shows as listed below

- National Cow/Calf Pair Show
- E6/ Advancer Female Show
- Bred and Owned Heifer Show
- Bred and Owned Bull Show

12:00pm: Lunch
6:00pm: Quiz Bowl Championship
6:30pm: Dinner and Auction *(including the awards presentation of photography, video, and marketing design)* **Located at the Convention Center**

**Friday, July
24**

7:00am: National Heifer Show
6:00pm: Awards Banquet **Located at the Convention Center**

**Saturday, July
25**

10:00am: Cattle must be out of barn

Subject to Change

Letter from President

Vicente Garza III

Dear JBBA members and Families,

The 2026 Junior Beefmaster Breeders National Show and Convention is just a few months away, and we cannot wait to see all of you again, this time in West Monroe, Louisiana. The entire Junior Board and adult committee have been working tirelessly to make this year's Junior Nationals one for the books.

For those who may be new, there are so many different competitions, activities, and opportunities to get involved at Junior Nationals. Some of my personal favorite contests include Sales Talk, where you get to practice real world skills and have the opportunity to “sell” your animal or genetics to a panel of judges, and the always competitive Showmanship Contest, where each year we crown a Supreme Champion Showman in memory of Pevine Hicks. As always, I am sure the competition will be second to none, and I cannot wait to see who the winners will be this year.

Junior Nationals would not be possible without the support of so many important people. I would like to personally thank Kylie Sikes, Dr. Lance Bauer, Allison Wells, and the entire JBBA adult committee, who sacrifice their time and effort to continually support the youth of this association. I also cannot forget our gracious sponsors, without their funding and support, we would not be the association we are today.

Last but certainly not least, thank you to all of you, my JBBA family. Without you, Junior Nationals would not be the event it is today. I would also like to thank all of the parents who take time off work and make the effort to be at Nationals. Your support and dedication mean more than words can express, and they are a big part of what makes this event so special year after year. I cannot wait to see everyone in West Monroe and, as they say in Louisiana, “Laissez les bons temps rouler” or let the good times roll.

Sincerely,
Vicente Garza
JBBA President



JBBA Code of Conduct

To ensure safe and productive educational programs and activities, the following Code of Conduct has been put in place for JBBA events. The applicable code will be enforced in a firm, fair and equitable manner.

ALL YOUTH AND ADULTS SHOULD ABIDE BY THE INTENTS OF THIS CODE!

Any unsportsmanlike conduct or misrepresentation on the part of a JBBA member will not be tolerated. All JBBA members and family/guardians are always expected to be cooperative and courteous. It is the responsibility of all JBBA members to provide proper and humane care and treatment to their animals during the event. Any JBBA member or family/guardian not complying with this rule is subject to disqualification or any other steps deemed appropriate.

Statement of Liability

All persons making entries in or attending the show and convention shall agree to abide by all rules and regulations as outlined and will not hold Beefmaster Breeders United or the 2026 JBBA National Show and Convention organizers and volunteers responsible for accident, loss or injury to any person, animal, or article.

Highlights

- Early Entry Registration deadline is Sunday, May 31, 2026
- Late Entries and Registrations will only be allowed until June 14, 2026.
- Cattle entries will NOT be accepted after June 14, 2026.
- All entries must be done online via The Showman App. Other entries will not be accepted.
- All contestants shall be broken into four divisions for the contests.
 - Novice Division shall be those who are between the ages of 6 and 9 years of age on or before Dec. 31, 2025
 - Junior Division shall be those who are between the ages of 10 and 13 on or before Dec. 31, 2025
 - Intermediate Division shall be those between the ages of 14 and 16 on or before Dec. 31, 2025
 - Senior Division shall be those who are 17 years of age on or before Dec. 31, 2025, and up to the maximum age limit stated in the JBBA Bylaws.
- Registration for Exhibitors/Contestants will include a 2026 JBBA National T-Shirt (which must be worn for the National Show, Bred and Owned Shows, Cow/Calf Pair Show, and E6/Advancer Show) and entry into all contests and competitions including All-Around. This is a mandatory fee for all exhibitors/contestants only. Additional shirts are available through the entry website for purchase.
- Meal Tickets and Banquet Tickets for both exhibitors and non-exhibitors will be available to purchase that will allow entry into catered meals on the grounds and the Awards Banquet. Participation in the meals is recommended and encouraged as that time will be used for important announcements.
- Exhibitors and their families will NOT need a pass to get into the Fun Night.
- Additional T-shirts and meal tickets will be available for pre-order. A limited number of T-shirts and meal tickets will be available during the show but are not guaranteed. Pre-registration before June 14th is recommended and encouraged.
- Check-In Process - Exhibitors will NOT need to bring their animal(s) to check-in.
- **For Check-In you must have the following:**
 - **Original Health Papers (with palpation status, if applicable)**
 - **1 extra copy of health papers (Show Office WILL NOT make copies)**
 - **Original Registration Papers**
 - **Invoice from online entries**
 - **Bred and Owned Certificates for animals entered in the Bred & Owned Show**
 - **Bull Breeding Soundness Exam (if applicable)**
- Substitutions must be made by 7:30 a.m. on Monday, July 20, 2026. Substitutions will not be accepted during check-in.
- All exhibitors are encouraged to bring a wheelbarrow to help contain waste.
- Stalling - Shelter will be provided for all animals. JBBA does not charge a stall fee and does not guarantee stall space to any entry. Stalls will be preassigned based on entries.
- Stalls will not be pre-bedded but exhibitors WILL NEED to bring their own shavings.
- Tie-outs will be available for purchase at \$10.00 per head.
- RV Spots are available and are first come, first serve. Contact Kylie Sikes at BBU Office or visit Nationals Website
- Sullivan Show Supply will be on the grounds for all show supply needs.
- Official Show Photographer: Fields Fotos
- Group pictures will be taken on Tuesday, July 21st at the start of the General Membership Meeting

National Show & Convention

Fees

All fees are listed on the [entry site](#)

It is mandatory for all exhibitors, including PeeWee, to pay the Exhibitor Registration fee. All other exhibitor fees are optional. Not all fees apply to each exhibitor. The stalls will not be pre-bedded and a clean-up fee will be added to each Cattle Entry. Clean up fee is due to Ike Hamilton allowing exhibitors to bring in their own shavings.

Cattle Entry Fees

National Heifer Show: \$50.00
National Cow-Calf Pair Show: \$50.00
Bred & Owned Heifer Show: \$30.00
Bred & Owned Bull Show: \$50.00
E6/Advancer Show: \$50.00
Showmanship: \$10.00
Animal Substitution: \$30.00
Extra Stall Space: \$30.00
Tie-Out Space: \$10 Per Head

Apparel Fees

National Show T-Shirts: \$20
JBBA T-Shirts (YS - AXL): \$20

Clean-Up Fee: \$12.00

Clean up fee will be added to each cattle entry (with the exclusion of bred and owned Heifers)

Exhibitor Fees

Exhibitor Registration - \$40
Individual Meal Tickets
(excludes awards banquet) - TBD
Awards Banquet Ticket - TBD

****Meals will be posted on social media as Menu is finalized.****

Late Fees (Applied after May 30th)

Late Entry Fee - \$100
Late Individual Meal Tickets - TBD
Late Awards Banquet Ticket - TBD

National Show & Convention

FAQ

Here are a few answers to some of our Frequently Asked Questions from JBBA members and parents regarding the National Show and Convention.

1. Where do I enter for the National Show and Convention?

- a. All entries must be completed through [The Showman App](#).
- b. Each exhibitor will have to create a profile in order to enter, including PeeWees.

2. When I was registering it asked about a National Show Rookie, Graduating HS Senior, and a Retiring JBBA member, what are those?

- a. Exhibitors should select National Show Rookie if it is their first year to participate at the JBBA National Show and Convention.
- b. Exhibitors should select Graduating HS Senior if they graduated high school in December 2025 or May 2026.
- c. Exhibitors should select Retiring JBBA member if they will not qualify for JBBA membership in 2027 due to being too old.

3. What is included in the Exhibitor Registration Fee?

- a. Included in that fee is a National Show T-shirt, entrance to all the contests, entrance into the Meet & Greet Social/Fun-Night for the exhibitor and their family on July 20th, 2026.

4. How will stalling work for the 2026 National Show and Convention?

- a. Stalls will be pre-assigned to each exhibitor based off the number of animals entered.
- b. If you need more room, we have extra stall space available for \$30 per space. This is limited to 1 extra stall per exhibitor to ensure there is enough for everyone.
- c. If you would like to stall next to someone specifically you must complete the Stall Request form located on the JBBA website located under the nationals page by June 14th.
- d. [2026 Nationals Stalling Preference Form](#)

5. If my heifer has not calved at the time of entry, but probably will before the National Show where do I enter her?

- a. If a heifer has not calved at time of entry, enter the female in the Cow Calf Pair Show and enter calf information as PENDING. Once she calves, please email the correct information to ksikes@beefmasters.org.

6. What is the Opening Ceremony, Meet and Greet Social, and Fun Night?

- a. During the opening ceremony we will introduce our 2025-2026 JBBA Officers, Directors, and Ambassadors. 2026 Fun Night will be a night that our members and their families will be able to meet new JBBA Members and have fun at the fairgrounds. Activities will include Barn Yard Olympic Games.

7. Where will our Special Members be Recognized?

- a. We will also recognize our first-year nationals show attendees, graduating seniors as well as JBBA members attending nationals that will be aging out of JBBA this year at the Membership Meeting on Tuesday July 21st.

National Show & Convention

Rules

Qualifications of Bona Fide Exhibitor

1. Must be a current member in good standing of the Junior Beefmaster Breeders Association (JBBA).
2. Exhibitors must be a minimum of six years old on January 1st and under the age of twenty-one years on January 1st of the current year.
3. Must register for, exhibit an animal, and compete in the National Show and Convention and pay all applicable fees.
4. Each exhibitor should have continually and personally fed and cared for their animal(s) under the direct supervision of a County Agent, Agricultural Instructor and/or his or her parents.
5. Entries must be exhibited by the owner unless he or she owns two or more entries in the same class, whereas another bona fide JBBA exhibitor may show one of the entries. If the entry is a pair, the cow must be exhibited by the owner.
6. Any JBBA exhibitor who is a qualified entrant to show and cannot, due to illness or injury with official doctor's note, may have their entry shown by another bona fide JBBA exhibitor. Individual circumstances occurring during the National Show and Convention will be addressed by show officials.
7. All contestants shall be broken into four divisions for the contests.
 - a. Novice Division shall be those between the ages of 6 and 9 on or before Dec.31, 2025.
 - b. Junior Division shall be those who are between the ages of 10 and 13 on or before Dec. 31, 2025.
 - c. Intermediate Division shall be those between the ages of 14 and 16 on or before Dec. 31, 2025.
 - d. Senior Division shall be those who are 17 years of age on or before Dec. 31, 2025, and up to the maximum age limit stated in the JBBA Bylaws.
 - i. Article 1, Bylaw 1 states: "Junior members shall be elected to junior membership by the Board of Directors and shall be under the age of twenty-one (21) years on January 1st of the current year.

National Show & Convention

Rules

Qualifications of Animal

1. Official Interstate Health Certificates must accompany all cattle and must be presented to a representative of the show at the time the cattle arrive on the show premises. Usual state and interstate brucellosis and tuberculosis requirements will apply. Every animal at the 2026 JBBA National Show and Convention must have an official health certificate verified by a licensed veterinarian within 30 days of the show and must meet state animal health commission requirements of the hosting state. This show is an interstate (accepting animals from other states) show for livestock entries. Exhibitors with livestock originating outside the state of Louisiana are encouraged to contact their state animal health officials to confirm specific requirements, if any; their state may impose on animals returning from a Louisiana show.

i. Exhibitors must bring 1 extraladditional copy of their health papers.

2. **Original BBU Certificates of Breeding (not copies) on each animal shown, including any calf-at-side, must be presented to a representative of the show at the time of cattle check-in. ALL Natural Service calves 30 days old and younger must present original registration papers or show proof of DigitalBeef Registration. ALL Artificial Insemination or Embryo Transfer calves 90 days old or younger must have a performance number and have DNA pending in the BBU Office before the National Show check-in. Official scramble registration papers with appropriate show stamp must be presented at check-in.**

a. Copies of registration paper will not be accepted

b. Original Papers must be requested from BBU Office and must be in the exhibitors possession prior to the National Show

3. All heifers and bulls must be registered with Beefmaster Breeders United (BBU) as a purebred and out of a BBU-Certified Purebred dam, Second Cross dam or as otherwise stated in the BBU By-Laws. Advancer and E6 heifers must be registered with Beefmaster Breeders United.

4. The tattoo or brand will be checked on the top five (5) placing heifers, top two (2) placing National Cow/Calf Pairs, Bred and Owned bulls, Bred and Owned heifers, and E6/Advancer heifers at the conclusion of each class and must match the permanent ID that appears on the original registration paper. It is the member's responsibility to ensure that the brand or tattoo is legible prior to showing the animal. Members will be disqualified if their animal does not have a matching tattoo or brand, or if the tattoo or brand is illegible. In the event of a disqualification, the next placing animal with matching identification will advance. Calves that show on the side of the cow must have a permanent identification number.

5. **All cattle must be owned by the entrant a minimum of 60 days prior to the show day (May 24, 2026). Evidence of ownership is indicated by the date of sale on the registration certificate.**

National Show & Convention

Rules

Qualifications of Animal

6. JBBA members are allowed to have partnership animals with another JBBA member (animals owned by parent-youth or adult-youth combinations are NOT eligible.) However, if JBBA members are exhibiting cattle in a show, the same exhibitor must show both the cow and calf if they choose to enter both animals in their own respected classes. (Example: Same JBBA member must show cow and either her heifer or bull calf in both classes if the JBBA member chooses to enter calf in separate class.) Pertaining to partnership animals, the exhibitor entered in the show needs to be the exhibitor showing the animal.
7. There is no limit to the number of heifers and or bulls an exhibitor may enter.
8. Heifers/bulls that do not show the day of month of birth on their BBU Certificate of Breeding shall be born on the first day of that month.
9. All BBU registered animals must be shown with their hair coats lying downward and flat against their entire body. Hair trimming is permissible and must be done in those few areas such as the neck and portions of the top line of the animal which may not lay flat against the body. Hair may not be trained upwards or forwards and/or pulled upwards or forwards on any part of the animal's body. No animal may have any foreign object(s) attached to it in any manner or have its natural color altered in a manner to change the conformation or appearance. An exhibitor who fails to abide by this rule will be dismissed from the arena and/or forfeit premiums, awards, and points from the show. This applies to all National cattle shows.
10. Any heifer and or bull that, in the opinion of a designated BBU official, would be a detriment to the breed, shall be removed from the show, regardless of any prior classification. Examples would be animals exhibiting signs of low fertility, genetic, or physical defects.
11. Any entry that is unruly and poses danger to other exhibitors, or if exhibitor loses control of their animal twice during the class, the animal may be dismissed from the show arena by the judge or arena director or designee.
12. **Substitutions must be turned into the show office by July 20, 2026, at 7:30 AM.** Substitutions will not be accepted during cattle check-in. The substitute animal must meet all other requirements and rules. There will be a substitution fee of \$30 per animal. An exhibitor may substitute an animal at the National Show and Convention within the same division. Example: Bull for a bull show entry only, Advancer/E6 for an Advancer/E6 show entry only.

National Show & Convention Rules

Qualifications of Animal

13. To be eligible for Bred and Owned Show awards, exhibitors must present an original Bred and Owned certificate along with original BBU registration papers at time of check-in. Bred and Owned certificates may be obtained by contacting the BBU office and providing the registration number. Joint ownership, when both members are the breeder on record, will be accepted.

Calves born on or after September 1, 2025, must maintain continuous ownership by the JBBA member to qualify as a bred and owned animal.

- Owners of Bred-and-Owned animals are defined as follows:
 - I. Breeder- That individual, corporation or firm who owned the dam at the time of conception of the animal in question.
 - II. Owner - That individual, corporation or firm who owned the dam at the time of birth of the animal in question.
 - III. JBBA members entering a Bred and Owned animal must have had the dam of said animal in their name prior to conception of said animal, regardless of how conception was made and own said dam at time of animal's birth. Animals produced from purchased or transferred embryos cannot be considered bred and owned animals
- Joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal, all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since expiration of their JBBA membership, as determined by the BBU office.
- Embryos that are intended to be shown as Bred & Owned Animals and the donor dam is being sold or transferred must be recorded and time stamped through the BBU Registry Platform by the JBBA member before the record of sale of the donor dam to qualify as a bred and owned animal. (Purchased embryos/flushes are not considered eligible for Bred and Owned status. Calves out of females that were purchased as bred are not eligible for Bred and Owned status.)

National Show & Convention Rules

Qualifications of Animal

14. All heifers, two (2) years and older on the day of the show must be palpated safe in calf by a licensed veterinarian and so state on the health certificate, with the exception of heifers nursing their BBU registered calf-at-side (under 6 months of age), in which case the heifer may show open. Heifers that do not show the day of month on their BBU Certificate of Breeding shall be born on the first day of that month.
15. All heifers with a registered BBU calf must be palpated safe in calf if the calf is over 6 months of age as of show day.
16. Nurse cows, recipient cows, retired show heifers with calves, etc., will not be allowed on the show grounds. The only animals allowed on the show grounds will be those entered in a class themselves.
17. Heifers two (2) years and older on the day shown whose calf has died cannot be shown.
18. Classes will be determined by age after all entries are completed. Best efforts will be made to keep class size uniform.
19. All heifers and bulls must be in place by 7:30 AM on Monday, July 20, 2026 and checked in by show officials by 8:30 AM on Monday, July 20, 2026.
20. Cattle that are exhibited at a JBBA approved show, and are sold shortly after to another exhibitor, may not have a date of sale pre dating the animals last show day otherwise risk forfeiture of all winnings. If the purchasing exhibitor is showing the animal at its first JBBA approved show, the animal must be owned within the appropriate date of ownership window, or risk being disqualified from the show. Under no circumstances shall ownership records be backdated to any date prior to the conclusion of the exhibition at which the current owner(s) at exhibition demonstrated full ownership.

National Show & Convention

Rules

General Show & Contest Rules

1. Protests on animals not advancing out of their division must be made before the 1-hour release time of said animal, with a \$250 fee. Protests on animals that have advanced out their division must be made within 1 hour of the conclusion of the show. If the protest is upheld, the \$250 fee will be refunded. All protests will be reviewed and resolved by the BBU Junior Program Committee and Junior Program Coordinator if available. All protests must be paid in exact cash. Checks and/or credit cards will not be accepted.
2. **Rules for release set by the host facility will take precedence over the following rules (3 and 4) pertaining to cattle release times set by JBBA.**
3. **Pair show, Bull show, and E6/Advancer show days:** Animals exhibited can leave 1 hour after the conclusion of the last show of said day except for bred and owned females that must remain in place.
 - a. *Rules for release set by the host facility will take precedence over the following cattle release rules set by JBBA.*
4. **National Owned Show Day:** Animals may be released 1 hour after the conclusion of their division except for grand and reserve division champions which must remain in place until 1 hour after the conclusion of the champion drive
 - a. *Rules for release set by the host facility will take precedence over the following cattle release rules set by JBBA.*
5. No animal may be removed from the show grounds prior to the release rule written above, unless the animal is released prior to that time pursuant to a written release signed by the show coordinator. Any animal involved in a protest shall remain on show grounds until the protest is resolved. The animal that is being protested must be provided within one (1) hour after the protest is filed. If the animal that is being protested is not provided within one (1) hour after the protest is filed, the exhibitor and animal being protested will forfeit the protest and the protest will be upheld.
6. **Animals that leave before their release time are subject to forfeiture of all winnings for said animal as well as exhibitors' other winnings.**
7. Owners of animals not removed by 10:00 a.m. on July 25, 2025, will be fined \$50 per animal.

National Show & Convention

Rules

General Show & Contest Rules

8. The Grand Champion and Reserve Grand Champion Heifer, Grand Champion and Reserve Champion Bred and Owned Heifer, Grand Champion and Reserve Grand Champion Cow/Calf Pair, Grand Champion and Reserve Champion Bred and Owned Bull, and Grand Champion and Reserve Champion E6/Advancer Female at the JBBA National Show and Convention will have tail hair collected from them for DNA sampling.
9. Once a class has started and is being judged and the gate is closed, no more exhibitors will be permitted in the ring. Classes will not be held for late entrance.
10. If at any JBBA event, a dog or personal pet is considered a problem, disruption, and/or not properly controlled or handled by the owner or person responsible for said animal, a JBBA director, adult advisory committee person, or show official can be notified and in response to notification, have the authority to request that said dog or personal pet be immediately removed from the premises. If you have dogs or personal pets that travel with you, please be considerate of other exhibitors and their cattle.
11. No alcohol consumption shall take place inside the makeup and arena areas.
12. Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Youth Programs Coordinator and committee consisting of Junior Board and adult committee members. All premium money that has not been claimed 90 days after the first issue date of the checks will be forfeited.
13. The judges shall be selected by the Beefmaster Breeders United staff. National judges shall not have judged at the National Junior Heifer Show within the past 3 years.
14. Exhibitors must show in their National T-shirt, that is provided, during the Bred and Owned Heifer Show, Bred and Owned Bull Show, E6/Advancer Female Show, National Cow/Calf Pair Show, and the National Heifer Show. Exhibitors may wear their own selection of clothing during showmanship. Additional shirts can be purchased during online registration.
15. By attending the National Show and Convention, all attendees and participants agree for their picture to be taken and to be used in any marketing or advertisement by JBBA or BBU.
16. All animals must always stay in either the Show Arena, Stalling Area, or designated tie out area. Animals are not permitted anywhere else on the grounds. If animals are found outside of these areas the exhibitor will be given one warning, and then after that they will be dismissed from the grounds and no refunds will be given.

National Show & Convention

Rules

General Show & Contest Rules

17. Ike Hamilton Expo Rules -
 - Smoking is prohibited.
 - Dogs and personal pets are not permitted inside the Expo.
 - Alcohol may NOT be brought on the Expo premises.
 - Weapons are not permitted on the Expo premises.
 - ***Note: Ike Hamilton Exposition Center Rules Supersede JBBA Rules***
18. Electric scooters and all other electric-powered riding devices are strictly prohibited at JBBA Nationals except for mobility aids that are medically necessary.
19. Entries and Registration fees are Non-Refundable.
20. Every Exhibitor is asked to write one thank you letter to a National Show Sponsor.

Failure to comply with these rules or failure to cooperate with the show and breed officials will be grounds for removal. These rules apply to all parties in attendance at the JBBA National Show and Convention.

National Heifer Show Rules

The National Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per heifer.
2. Heifers entered must be born between April 1, 2024 - March 31, 2026
3. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
4. Any cow with a calf at side, regardless of age, will show in the Cow/Calf Pair Show only.
5. To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for interstate movement requirements.

National Cow/Calf Pair Show Rules

The National Cow/Calf Pair Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per pair.
2. Cows entered must be born September 1, 2023- March 31, 2024, and have their natural calf at side.
3. If the cow has a calf at side, it will show as a Cow/Calf pair regardless of age.
4. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
5. All cows must have their BBU registered purebred calf at side.
6. **ALL Natural Service calves 30 days old and younger must present original registration papers or show proof of DigitalBeef Registration.**
7. **ALL Artificial Insemination or Embryo Transfer calves 90 days old or younger must have a performance number and have DNA pending in the BBU Office before the National Show check-in.**
8. Cows showing with an E6 or Advancer calf at side will show in the Advancer/ E6 Show.
9. Calves at side must be haltered.
10. All Cows participating in the pair show must be in milk production (wet) and calves must be still nursing at the time of show.
11. Heifers with a registered BBU calf must be palpated safe in calf if the calf is over 6 months of age as of show day.

Bred & Owned Bull Show Rules

The Bred and Owned Bull Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per bull.
2. Bulls entered must be born between July 1, 2024 - March 31, 2026
3. Exhibitors **must present an original Bred and Owned certificate along with original BBU registration certificate at time of check-in.** Bred and Owned Certificates may be obtained by contacting the BBU office and providing the registration number.
4. Calves born on or after September 1, 2025, must maintain continuous ownership by the JBBA member to qualify as a bred and owned animal.
 - a. Owners of Bred-and-Owned animals are defined as follows:
 - i. I. Breeder- That individual, corporation or firm who owned the dam at the time of conception of the animal in question.
 - ii. II. Owner - That individual, corporation or firm who owned the dam at the time of birth of the animal in question.
 - iii. III. JBBA members entering a Bred and Owned animal must have had the dam of said animal in their name prior to conception of said animal, regardless of how conception was made and own said dam at time of animal's birth. Animals produced from purchased or transferred embryos cannot be considered bred and owned animals
 - iv. Embryos must be recorded and time stamped through the BBU Registry Platform by the JBBA member before the record of sale of the donor dam to qualify as a bred and owned animal. (Purchased embryos/flushes are not considered eligible for Bred and Owned status. Calves out of females that were purchased as bred are not eligible for Bred and Owned status.)
 - b. The case of a Bred & Owned show, joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since the expiration of their JBBA membership as determined by the BBU office.
5. All bulls 12 months of age and older exhibited must have a nose ring (temporary or permanent) with a lead strap attached to it.
6. Each Beefmaster bull eighteen (18) months of age or older must have passed a fertility examination given by a licensed veterinarian and the results of the examination must be presented at check-in.
7. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
8. To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for interstate movement requirements.

Bred & Owned Heifer Show Rules

The Bred and Owned Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$30 per heifer
2. Heifers entered must be born between September 1, 2023 - March 31, 2026
3. Exhibitors must present an original Bred and Owned certificate along with original BBU registration certificate at time of check-in. Bred and Owned Certificates may be obtained by contacting the BBU office and providing the registration number.
4. Calves born on or after September 1, 2025, must maintain continuous ownership by the JBBA member to qualify as a bred and owned animal.
 - a. Owners of Bred-and-Owned animals are defined as follows:
 - i. Breeder-That individual, corporation or firm who owned the dam at the time of conception of the animal in question.
 - ii. Owner - That individual, corporation or firm who owned the dam at the time of birth of the animal in question.
 - iii. JBBA members entering a Bred and Owned animal must have had the dam of said animal in their name prior to conception of said animal, regardless of how conception was made and own said dam at time of animal's birth. Animals produced from purchased or transferred embryos cannot be considered bred and owned animals
 - iv. Embryos must be recorded and time stamped through the BBU Registry Platform by the JBBA member before the record of sale of the donor dam to qualify as a bred and owned animal. (Purchased embryos/flushes are not considered eligible for Bred and Owned status. Calves out of females that were purchased as bred are not eligible for Bred and Owned status.) .
 - b. The case of a Bred & Owned show, joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since the expiration of their JBBA membership as determined by the BBU office.

Bred & Owned Heifer Show Rules

The Bred and Owned Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

- Bred & Owned Papers will NOT be mailed to nationals – NO EXCEPTIONS!
- Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
- All Bred & Owned heifers must also be entered in the National Heifer Show or the Cow/Calf Pair Show.
- To be eligible to show as a pair, all cows must have their BBU registered purebred calf at side. Calves at side must be haltered.
- **Bred and Owned Travelling Trophy:** The exhibitor of the Champion Bred and Owned Heifer shall be awarded the Bred and Owned Traveling Trophy for the year. The current winner must have their name and year of winning engraved on the trophy's plate before returning it. The trophy must be returned to the following year's JBBA National Show. If the exhibitor cannot attend, the trophy must be returned to the JBBA office no later than July 1st. A JBBA member may retire the traveling trophy after exhibiting the Champion Bred and Owned Heifer three (3) times during their JBBA career. Upon retirement, the trophy becomes the permanent property of that member. Once a member retires a trophy, they may retire an additional trophy in the future. However, they must again exhibit the Champion Bred and Owned Heifer three (3) times to qualify for each subsequent retirement

Advancer/E6 Heifer Show Rules

The Advancer/E6 Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

1. Entry fee is \$50 per heifer.
2. Heifers must be either registered BBU Advancers or E6 heifers to compete.
3. Heifers entered must be born between September 1, 2023 - March 31, 2026
4. **All E6/Advancer calves must be DNA Tested and be parent verified back to the Purebred Beefmaster parent prior to the National Show or any JBBA Approved Show. (E6/Advancer DNA requirement is only applicable to show cattle only)**
 - a. **Calves 90 days old or younger must have a performance number and have DNA pending in the BBU Office before the National Show check-in.**
5. All purebred Beefmaster females with either an Advancer or E6 calf at side will show in the Advancer/E6 Heifer Show only.
6. An E6 cow with a bull calf at side is NOT eligible to show in the E6/Advancer Show. All calves at the side of cows MUST be registered with BBU.
7. Classes and Divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
8. To be eligible to show as a pair, all cows must have their BBU registered calf at side. Calves at side must be haltered.
9. E6/ Advancer show will have up to 3 divisions subject to the number of entries.

Entry deadlines

Entries must be submitted online via
The Showman App by Sunday, May
31, 2026

Late entries will be accepted only until
Sunday, June 14, 2026
(\$100.00 late fee per exhibitor)

ENTRIES WILL NOT BE
ACCEPTED AFTER JUNE 14, 2026

Showmanship Contest Rules

The main objective of the Showmanship contest is to evaluate youth on their ability to show their animal. Contestants will be judged primarily on their own appearance (neatness) and showmanship ability.

1. To be eligible for the Showmanship Contest the contestant must be entered as an exhibitor for the National Show and Convention. Exhibitors must present their own BBU Registered or E6/Advancer heifer.
2. Entries must be done through The Showman App by June 14, 2026.
3. Entry fee is \$10 per contestant.
4. Exhibitors must show an animal entered in their name. The animal that you show in any showmanship heat(s) will be the animal that must be shown in the showmanship finals.
5. Cow/calf pairs are allowed in showmanship; however, the calf is not allowed to be in the show ring or around the perimeter of the show ring while the cow is being exhibited in showmanship. The calf can be exhibited in showmanship IF the calf is entered in its own class in the National Heifer Show.
6. Exhibitors will be randomly assigned heats. Heats will be determined after all exhibitors have been checked in.
7. Champion Showmanship winners from each division will compete for an overall showmanship award.

Livestock Judging Contest Rules

The objective of the Livestock Judging Contest is to help youth learn how to evaluate cattle.

1. Individuals must sign up via The Showman App to participate.
2. Individuals must be JBBA members to participate.
3. Contestants will place several classes of either commercial or registered beef animals. The classes can be any of the following:
 - a. Placing classes of 4 heifers, bulls, or steers.
 - b. Keep/Cull classes of 8 beef animals.
4. Contest will consist of either live cattle, videos, photos, or a combination of all three.
5. Teams will be made up of three to four individual contestants. Team names and members will be turned in during contest sign up. Contestants must be in the same age division to be on a team.
6. During the contest, any contestants caught discussing with other individuals will be disqualified.
7. Score cards/scantrons will be provided.
8. Non – JBBA members are invited to walk-through the contest, however, the non – JBBA members must wait until the conclusion of the contest to walk – through the contest.
9. Cell phones, smart watches, and any electronic devices are prohibited during the contest. Individuals found using their cell phone, smart watches, and any electronic devices during the contest are subject to disqualification.

Individual Sales Contest Rules

The main objective of Individual Sales is to give juniors a glimpse at a real-life situation of selling and marketing their operation while promoting communication skills, marketing techniques, and an understanding of performance and pedigree information.

1. Individuals must sign up via The Showman App to participate.
2. Contestants must be JBBA members to participate.
3. Sales presentations will be 3-5 minutes long. The objective will be to convince the judges that they should purchase the individual's entry.
4. Individuals will be discounted for using notes.
5. The order of presentations will be determined by BBU staff and will be posted prior to the contest.
6. Individuals must bring in at least one live animal to "sell" for their demonstration.
 - a. They may present any item that is related to the animal i.e.: the animal itself, embryos, flush, semen, etc.
 - b. Another junior member can hold the animal while the individual gives their presentation.
7. The individual must present a copy of the animal's registration certificate to the judges.
8. Suggested information assembled in a folder:
 - a. Performance Information
 - b. Breeding Information
 - c. Sales Discussion
9. The use of visual aids is allowed, but no power will be provided, and no power points are allowed.
10. Questions can be asked at the end of the presentation at the judge's discretion.
11. Judges will be provided with a scoring rubric. Scoring rubric will be posted on the JBBA Website for members to review.
12. Divisions may be split into multiple judging rooms based on the total number of contestants entered.
 - a. If a division is divided, all assigned judges will jointly evaluate four (4) contestants together in one room to calibrate scoring and ensure consistency across judges. Following this calibration, judges will separate into two rooms to continue evaluating the remaining contestants.
 - b. All speeches will be evaluated using an official rubric with assigned point values. Contestants will be ranked and placed based on the total number of points awarded, regardless of judging room assignment.

Professional Development Contest

The main objective of the contest is for JBBA members to create a resume based on factual work, experiences, education, etc. of the junior that can be used for future career and educational purposes. Entries will be judged prior to the National Show and Convention.

1. Individuals must sign up via The Showman App to participate.
2. Contestants must be members of JBBA.
3. All work must be that of the entrant.
4. A pdf of the resume and cover letter must be submitted via the form below by May 30th, 2026.
5. Link to submission form: [Professional Development Entry Form](#)
6. Resumes and cover letters cannot have been presented for competition at previous Nationals.
7. Only intermediate and senior division members are eligible to compete.
8. Process:
 - a. A panel of qualified judges will critique the entries.
 - b. Resumes and cover letters will be critiqued on the following: content, grammar, relevance, organization, completeness.
 - c. The top applicants will be required to participate in a zoom interview prior to Nationals to finalize the top ten ranking.
 - d. Contestants will be encouraged to wear business professional clothing during the interview.
 - e. In-Person Interviews will be administered to the top 5 competitors from both age divisions during the week of the National Show.
9. Job Options:
 - a. Veterinary Technician
 - b. Marketing and Ag Communications Specialist
 - c. Cattle Raisers Youth Coordinator

*Use the link below to read full job descriptions on each option.

[2026 Professional Development Contest](#)

Marketing Design Contest Rules

The objective of this contest is to display the creative talent of JBBA members and to develop skills to help promote the Beefmaster breed.

1. Individuals must sign up via The Showman App to participate.
2. All contestants must be a JBBA member.
3. All work must be that of the entrant.
4. Entries must be the current year's work and could not have been submitted for a prior year's entry.
5. Limit to one entry per contestant.
6. The entry submitted should display the current year's topic and be in the correct format.
7. The entry must be created using computer technology.
8. Materials become the property of JBBA/BBU and can be used in any Beefmaster publication or promotional activity.
9. Entries must be submitted via the form below by June 14th.
10. Link to Submission: [2026 Marketing Design Entry Form](#)
11. All entries should be in a .jpeg or .pdf format.
12. The file name must include first initial and last name.
 - a. Example: K_SikesMarketingDesign
13. Scoring will be based on the following:
 - a. Originality
 - b. Creativity
 - c. Message
 - d. Design
 - e. Effectiveness
14. 2026 Topic: Promote your Own Beefmaster Operation.
 - a. 8.5 X 11" Infographic

Design an 8.5 X 11" infographic that promotes your Beefmaster Cattle Operation.

Prepared Speech Contest Rules

The objective of the public speaking contest is to help juniors gain valuable experience speaking in front of people, while also showcasing their knowledge of Beefmasters and the Beef industry.

1. The contestant must be a JBBA member.
2. Must enter through The Showman App by June 14, 2026, to be eligible.
3. There is not any use of visual aid or props allowed. Notes and note cards are allowed, but points may be taken off for use.
4. Time limits –
 - a. Novice Division: 2 - 4 minutes
 - b. Junior Division: 2 – 5 minutes
 - c. Intermediate Division: 3 – 7 minutes
 - d. Senior Division: 3 – 7 minutes
5. The public is invited to attend.
6. Judges will be provided with a scoring rubric. Scoring rubric will be posted on the JBBA Website for members to review
7. Participants will be scored on the following –
 - a. Introduction, body, and conclusion of speech
 - b. Knowledge of topic (judges will be allowed to ask questions)
 - c. Time/length of speech presented.
8. Divisions may be split into multiple judging rooms based on the total number of contestants entered.
 - a. If a division is divided, all assigned judges will jointly evaluate four (4) contestants together in one room to calibrate scoring and ensure consistency across judges. Following this calibration, judges will separate into two rooms to continue evaluating the remaining contestants.
 - b. All speeches will be evaluated using an official rubric with assigned point values. Contestants will be ranked and placed based on the total number of points awarded, regardless of judging room assignment.
9. 1st Place winners in each division will be asked to present their speech at the 2026 JBBA Awards Banquet and the annual BBU Convention Presidents Reception Luncheon.

Prepared Speech Contest Rules

The objective of the public speaking contest is to help juniors gain valuable experience speaking in front of people, while also showcasing their knowledge of Beefmasters and the Beef industry.

Novice Prepared Public Speaking Topics:

- Describe your first experience with Beefmaster.
- What have you learned from raising and showing Beefmaster Cattle?

Junior Prepared Public Speaking Topics:

- What is the best advice you have been given about raising and/or showing Beefmaster Cattle?
- What qualities make Beefmaster Cattle valuable to ranchers?

Intermediate Prepared Public Speaking Topics:

- In a time of shrinking cattle numbers, should producers focus more on efficiency over herd size—and how do Beefmasters fit into that?
- How have rising fuel and input costs changed the way you manage your cattle operation on a daily basis?

Senior Prepared public Speaking Topics:

- How can the power of heterosis in Beefmaster cattle help shape a more profitable and resilient commercial beef industry?
- As the U.S. cattle inventory drops to the lowest since 1951, where do you believe the American cattle industry is going in the next decade, and how might the Beefmaster Breed, known for their adaptability and heterosis, influence the future of the industry?

Beefmaster Skillathon Contest Rules

The main objective of Beefmaster Skillathon is to provide an opportunity for JBBA members to demonstrate their knowledge of Beefmaster cattle and the livestock industry. The Skillathon will provide contestants with an educational experience to sharpen their knowledge.

1. Individuals must be a member of JBBA to participate.
2. Must enter through The Showman App by June 14, 2026, to be eligible to enter.
3. Beefmaster Skillathon will be divided into four age divisions:
 - a. Novice
 - b. Junior
 - c. Intermediate
 - d. Senior
4. Adult volunteers will be available to assist the novice and junior division with reading questions and filling out scantrons.
5. Study Information includes but is not limited to:
 - a. BBU Brochures and Publications
 - b. Beef Improvement Federation (BIF) Guidelines
 - c. BBU Website (BBU Programs, services, etc.)
 - d. Basic Farming and Ranching Information • Basic Cattle Information and Terminology
 - e. Meat Retail Cuts
 - f. Equipment and Livestock Health Identification
 - g. Cattle Breeds
6. The Beefmaster Skillathon will be composed of a 25-question quiz and five individual stations pertaining to different agricultural industry sectors.
7. The scores of both the quiz portion and the five individual stations will be added together to determine the final placings. Contestants will need to complete both portions to increase their overall score.
8. After the placings have been determined the top eight individuals in each division will be randomly assigned to teams and will compete in the final quiz bowl buzzer round.
9. During the contest, any contestant caught discussing the quiz or station questions with other individuals and or any other contestant will be subject to disqualification.
10. Cell phones, smart watches, and any other electronic devices are not allowed to be used during this contest. Individuals are subject to disqualification if caught using a cell phone, smart watch, or electronic device.
11. Any calculator used during the contest must be non-programmable, the use of programmable calculators is prohibited and are subject to disqualification. Calculators brought into the contest are subject to inspection at any time during the contest.
12. Contestants may not use or bring books, notes, pamphlets, or any other reference material into the testing area.
13. Contestants are not to pick up or touch any item that is being identified or evaluated in the station classes, unless otherwise directed by contest official(s).
14. Study guide can be found at: 2026 Beefmaster Skillathon Study Guide.pdf

Beefmaster Quiz Bowl Contest Rules

This will give the top competitors the chance to compete head-to-head and showcase their knowledge of Beefmaster cattle and the cattle industry.

1. The top 8 individuals in each age division of the Beefmaster Skillathon will be randomly assigned to a team.
2. The teams will consist of 1 senior, 1 intermediate, 1 junior and 1 novice member.
3. The teams will be placed randomly in a bracket, which will be single elimination.
4. The first round of the bracket will consist of one 12 question round. Any member may answer any question.
5. The second round of the bracket will consist of two rounds. One 8 question round that will be head to head (ex. The senior vs the senior, the intermediate vs the intermediate and the junior vs the junior and novice vs. novice). One 12 question round where any member can answer.
6. The third and final round of the bracket will consist of three rounds. There will be one 12 question round where individuals will be head to head. One 12 question round where anyone can answer. The final round will be “Jeopardy” style, where the teams will risk “X” points that they have earned in the third round, confer on the question, and give one written team answer within 30 seconds.
7. Contestants will have 10 seconds to answer each question in the first and second rounds. Each match will have the same questions for all competing teams. If the team did not answer within the time allotted, they will lose the questions and the opportunity to answer will move to the other team.
8. If an individual guesses an answer incorrectly, the other team will have a chance to answer.
9. In case of a tie, there will be a batch of three questions that can be answered by any member of the team. If a team answers incorrectly the other team may answer to receive full credit.
10. Each question is worth 1 point, except the final jeopardy round, during which the number of points risked will be decided by the individual teams.

Photography Contest Rules

The objective of this contest is to give JBBA members the opportunity to capture Beefmaster animals and priceless memories with their camera. The primary goal of the photo contest is to promote the Beefmaster breed and improve photography skills.

1. Individuals must sign up via The Showman App to participate.
2. Participant must be a JBBA member.
3. Each participant is limited to a maximum of two entries, only your highest scoring photo will be placed.
4. The entry deadline is June 14th. NO entries will be accepted at National Convention.
5. Entries must be submitted electronically via the link below. (Printed photos will NOT be accepted)
6. Pictures must have been taken by the JBBA member who has entered it.
7. Entry Guidelines
 - a. Must be submitted in a .JPG or .JPEG format.
 - b. Cannot exceed the file size of 10 MB.
 - c. Cannot be altered or digitally enhanced.
 - d. Must contain Beefmaster cattle and/or related activities.
8. Submission Guidelines
 - a. Submit the link via the form below by June 14, 2026.
 - b. Link to Submit: [Photography Contest Entry Form](#)
9. Photos become the property of JBBA/BBU and can be used in any Beefmaster publication or promotional activity.
10. Judging will be based on all aspects of photography.
11. Photos may be displayed during Nationals.
12. Winning photos may be published in The Beefmaster Cowman.

Video Contest Rules

The objective of this contest is to give JBBA members a creative platform to share their Beefmaster story. The focus and primary goal of the video contest is to educate, promote and market both the Beefmaster breed and the BBU/JBBA associations.

1. Must be a JBBA member to participate.
2. Contestants are limited to one entry.
3. Contestants must submit their video to the link below in the format of .MP4 by June 14, 2026.
 - a. We will not accept youtube links!
4. Video Guidelines:
 - a. Contestants will submit a 1-3-minute video over the specific theme.
b. 2026 - Promotional Video for the 2026 Nationals “Beefmasters Geaux to West Monroe”
 - c. All videos must be submitted by the original owner or creator of the submission. Entrant must hold all rights to the submission, including the copyright. Video must be prepared by the junior member only and not be professionally created/coordinated in any fashion.
 - d. The video must represent the beef cattle industry, incorporate the current specified theme, and reference Beefmaster Breeders United and the Junior Beefmaster Breeders Association in a positive way.
5. Submission Guidelines:
 - a. Submit the link via the form below by June 14, 2026.
 - b. Link to Submit: [Video Contest Entry Form](#)
6. Videos will be judged based on overall message, professionalism, commitment to theme and entertainment.
7. The submission must not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity, and/or intellectual property rights (including copyright, trademark or patent rights) or constitute copyright or trademark infringement, unless proper documentation is provided. The submission must not contain tortuous, defamatory, slanderous, or libelous materials or contain inappropriate, indecent, obscene, hateful or discriminatory materials, as determined at the sole discretion of BBU/JBBA. By entering the contest, contestants grant BBU/JBBA a perpetual, royalty-free license to use their video, in any media, for commercial and non-commercial purposes. Contestants grant BBU/JBBA permission to edit, modify, format, or adapt the video. The video may be made available to the public, so contestants should not include personal information about themselves or anyone else.

All - Around Champion Rules

The Junior Beefmaster Breeders Association will award All Around High Point Individual awards to the top ten overall exhibitors in each division (Novice, Junior, Intermediate, Senior). To be eligible to compete in the All-Around competition exhibitors must participate in cattle classes, showmanship, public speaking, and BOTH the Leadership Conference and the General Membership Meeting. There is no limit to the number of contests exhibitors can compete in; however, there is a point maximum in each division. The point breakdown is written on the next page.

The All Around Certificates may be used towards the purchase of a live Purebred Registered Beefmaster animal, a live Registered E6/Advancer Animal, or Beefmaster Embryos and Semen. Animals may not be older than 5 years (60 months) of age at time of purchase. JBBA member is not allowed to purchase animal from an immediate family member (mom, dad, brother, sister). Animal registration certificate/application must be submitted with certificate. If all around winner has graduated from high school and is enrolled in college, they may request that the certificate be turned into a \$1,000 college scholarship.

In order to be considered for the All Around Points you **MUST** fill out an All Around Points Competition Entry Form and state on the form the certificate number and class number (provided in show catalog) of each animal that you will be exhibiting. Along with this you will be asked to specify each contest that you will be participating in or have submitted entries for with your age division. This form must be returned to the show office by 5:00PM on Monday July 20th, to the show office. **MUST Participate in the following Contests, Competitions, & Activities:**

- Cattle Classes
- Showmanship
- Public Speaking
- Leadership Conference
- General Membership Meeting

Required Contests - 100 Points Maximum

- Showmanship
- Public Speaking

Leadership Development Contests - 100 Points Maximum

Contestants can participate in all 3 contests, however, only their highest TWO scores will be counted in the All-Around Competition

- Sales Talk
- Livestock Judging
- Skillathon

MUST Participate in AT LEAST ONE Digital Contest - 10 Participation Points Maximum

- Marketing Design
- Video
- Photography

JBBA ALL AROUND POINTS

Point Breakdown:

Each Exhibitor will be awarded points in their respective age divisions based on their placing in contests. In the cattle classes, exhibitors can only receive points on their TWO highest placing animal entries, regardless of how many cattle they enter.

Cattle Points are limited to a maximum of 100 Points

- National Heifer Show, Bred & Owned Heifer Show
 - 1st Place: 50 Points
 - 2nd Place: 45 Points
 - 3rd Place: 40 Points
 - 4th Place: 35 Points
 - 5th Place: 30 Points
 - 6th Place: 25 Points
 - 7th Place: 20 Points
 - 8th Place: 15 Points
 - 9th Place: 10 Points
 - 10th Place: 5 Points

- Bred & Owned Bull Show, E6/Advancer Show, National Cow/Calf Pair Show
 - 1st Place: 50 Points
 - 2nd Place: 45 Points
 - 3rd Place: 40 Points
 - 4th Place: 35 Points
 - 5th Place: 30 Points

- Digital Contests: Marketing Design, Photography, Video, and Ultrasound
 - 5 points per contest with a maximum of 10 points

- Point Breakdown for: Showmanship, Public Speaking, Sales Talk, Livestock Judging and Skillathon
 - 1st Place: 50 Points
 - 2nd Place: 45 Points
 - 3rd Place: 40 Points
 - 4th Place: 35 Points
 - 5th Place: 30 Points
 - 6th Place: 25 Points
 - 7th Place: 20 Points
 - 8th Place: 15 Points
 - 9th Place: 10 Points
 - 10th Place: 5 Points

**In case of a tie in the overall All-Around placings, tie breaker will be broken using placings from the following contests in the order listed below*

1. *Public Speaking*
2. *Skillathon*
3. *Showmanship*
4. *Livestock Judging*
5. *Sales Talk*
6. *Cattle Classes (based on the highest two entry point total)*

In the case of a tie in a contest, questions will break the tie and participants will receive the points in accordance with their final rank in that contest.

Example: If two participants tie for 3rd place, their questions scores will split the tie. The participant that has a higher score will receive the points for 3rd place and the other participant will receive the points for 4th place.

Premier Exhibitor

Overview & Points System

The Junior Beefmaster Breeders Association will award the top novice exhibitor, top junior exhibitor, top intermediate exhibitor, and top senior exhibitor. In addition to this the top 10 Premier Exhibitors throughout all age divisions will be named at the conclusion of the banquet. These exhibitors will have accumulated the most CATTLE points overall. There is no maximum amount of cattle that an exhibitor can show. The Premier Exhibitor competition will be across all age divisions. i.e. these exhibitors can be 6 years old or 21 years old. The points will be accumulated across the following cattle shows: National Heifer Show, National Cow-Calf Pair Show, National Bred & Owned Female Show, National Bred & Owned Bull Show, National E6/Advancer Show, and National Cow/Calf Pair Show.

In order to be considered for the Premier Exhibitor you MUST fill out a Premier Exhibitor Entry Form and state on the form the certificate number and class number (provided in show catalog) of each animal you will be exhibiting. This form must be returned to the show office by 5:00PM Monday, July 20, 2025.

Point Breakdown:

National Heifer Show, Bred & Owned Heifer Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points
- 6th Place: 25 Points
- 7th Place: 20 Points
- 8th Place: 15 Points
- 9th Place: 10 Points
- 10th Place: 5 Points

Bred & Owned Bull Show, E6/Advancer Show, National Cow/Calf Pair Show

- 1st Place: 50 Points
- 2nd Place: 45 Points
- 3rd Place: 40 Points
- 4th Place: 35 Points
- 5th Place: 30 Points

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Premier Exhibitor Tiebreakers

- **Tiebreaker 1** – Number of Placing Animals: The exhibitor with fewer animals required to accumulate the tied point total will be ranked higher. Example: Exhibitor A earns 100 points with 3 placing animals, while Exhibitor B earns 100 points with 4 placing animals. Exhibitor A will be ranked higher.
- **Tiebreaker 2** – Placing Percentage: If still tied, the exhibitor's placing percentage will be considered. This is calculated as the number of animals that placed divided by the total number of animals exhibited. Example: Exhibitor A shows 4 animals, with 3 placing (75%). Exhibitor B shows 4 animals, with 2 placing (50%). Exhibitor A will be ranked higher.

JBBA Pee Wee Program

The objective of the Pee Wee Program is to get younger kids engaged in JBBA and provide them with their own activities during the National Show and Convention.

1. Open to all young exhibitors under the age of 6 as of January 1, 2026, and not entered in the National Show and Convention.
2. Pee Wees do not need to be a JBBA member to participate.
3. Entry fee is \$0 but Pee Wee exhibitors must pay the mandatory exhibitor registration fee of \$40.
4. Entry includes - entry in Pee Wee Showmanship, T-shirt, award, and entrance into the Pee Wee activities each afternoon.
5. Must register for Pee Wee Program on The Showman App by June 14, 2026. Entries WILL NOT be taken during the National Show and Convention.

Pee Wee Showmanship

1. Contestants do not need to be a JBBA member to participate and can exhibit any heifer.
2. At least one parent MUST accompany the child while in the ring.
3. All entries must be completed online through The Showman App by June 14, 2026.

JBBA Leadership Conference

The objective of the leadership conference is to increase leadership skills among JBBA members and emphasize individual and team leaders.

1. The Leadership Conference will be held Tuesday, July 21, 2026, at 2:00 PM
2. ALL JBBA BOARD AND AMBASSADOR POSITION APPLICANTS MUST ATTEND THIS CONFERENCE.
3. All exhibitors competing for the All-Around competition must attend the entire conference to qualify.
4. All JBBA members are encouraged to attend.

JBBA Board of Directors

The JBBA Board of Directors are the leaders of the organization and assist in planning and facilitating the National Show and Convention each year along with their other responsibilities. This is a prestigious position that is not to be taken lightly.

1. Anyone that is seeking a position on the board or an officer position **MUST** attend the Leadership Conference and the JBBA BOD Meeting.
2. All those seeking a board position must read the Board of Directors Requirements and Responsibilities which can be found on the [JBBA Website](#). After reading and agreeing to the commitment, candidates must submit a director's application. Applications must be submitted online by June 1, 2026.
 - a. [Junior Board of Director Application](#)
3. Board candidates will be interviewed prior to the National Show and Convention. Applicants will receive an email once their application is received to sign up for an interview time.

JBBA Junior Ambassadors

The JBBA Junior Ambassadors are the junior leaders of the organization and assist in planning and facilitating the National Show and Convention each year along with their other responsibilities.

1. Anyone that is seeking a Junior Ambassador position **MUST** attend the Leadership Conference and the JBBA BOD Meeting.
2. All those seeking a position must read the Junior Ambassador Requirements and Responsibilities which can be found at www.beefmasters.org. After reading and agreeing to the commitment, candidates must submit an application. Applications must be submitted online by June 1, 2026.
 - a. [Junior Ambassador Application](#)
3. Ambassador candidates will be interviewed prior to the National Show and Convention. Applicants will receive an email once their application is received to sign up for an interview time.

JBBA Scholarships

The JBBA scholarship program is sponsored by JBBA to encourage junior members to continue their higher education beyond the high school level as well as to provide financial assistance for pursuing their further education.

Each JBBA scholarship will be in the amount of \$500.00 or \$1,000.00, payable upon proof of admittance and enrollment in classes at a University or Junior College.

Candidates for the JBBA scholarship(s) must be a current member of the Junior Beefmaster Breeders Association (JBBA). Applicant must be a minimum of a high school graduate the year of the application.

Application must include three recommendation letters from the following:

1. Beefmaster Breeder (other than a member of your immediate family)
2. County Agent, FFA Advisor, or 4-H Club Adult Leader
3. School Principal, School Counselor, Teacher, College Advisor or College Professor.

Applications will only be accepted if they are complete. Please make certain ALL questions are answered to the best of your ability. Applicants may be interviewed by the scholarship committee via zoom. Scholarship winners will be announced at the JBBA National Show and Convention Award Banquet.

Applications are due by or by 11:59 PM June 1st, 2026. Applications will not be accepted after the deadline.

- [JBBA Scholarship Application](#)
- [Brian Murphy Memorial Scholarship Application](#)

Other scholarships that are available to JBBA members are available on the [JBBA Website](#). If you have any questions, please contact the BBU Office at 210-732-3132 or email ksikes@beefmasters.org.

JBBA Community Service Project

The Junior Beefmaster Breeders Association is honored to be able to help HomePlace Ministries with Louisiana Baptist Children's Home and Family Ministry. Each year JBBA Encourages all members to help us collect items for donation.

HomePlace is our residential family care ministry that provides safe housing, support, and hope for homeless mothers and their children.

Through this ministry, women and children find stability, encouragement, and practical help as they work toward a healthier and more secure future.

To Learn More visit: <https://www.lbch.org/home-place.php>

JBBA would like to aid in their efforts to provide practical and essential items to aid in their effort to support these women and children.

- Diapers
- Wipes
- Body Wash
- Shampoo and Conditioner
- Deodorant
- Brushes
- Tooth Paste/Brushes
- Basic Household Items
- Baby Items
- Laundry Soaps
- Paper Towels
- Toilet Paper
- Cleaning Supplies
- Childrens Clothing
- Formula
- Sippy Cups
- Grocery Gift Cards

Please bring your items to check-in.

Nationals Volunteer Signup

Beefmaster Junior Nationals relies on the dedication and enthusiasm of volunteers to ensure every contest and cattle show runs smoothly.

From check-in and ring stewardship to scorekeeping, contest assistance, and hospitality, our volunteers are the backbone of each event. Whether you're an experienced Beefmaster enthusiast or new to the breed, your time and talent make a real difference—helping exhibitors have a safe, fair, and fun experience.

To sign up, use the link below and please select any contest or show you'd like to help with using the form below. If you have a child participating in a specific age division or contest, kindly refrain from volunteering in that same division to maintain fairness and avoid conflicts of interest.

Thank you for considering to share your time and expertise—our participants and organizers appreciate your support!

<https://forms.gle/PZrQZ9v6igEmVrNJ8>

Live and Silent Auction

JBBA will be having a Live and Silent auction during the National show week.

We are currently seeking donations for the upcoming auction, and we'd love your help! Whether it's a unique experience, a handmade item, a gift certificate, Frozen Genetics, or a themed basket – every contribution makes a difference and helps make our event a success.

If you'd like to donate, please contact ksikes@beefmasters.org or allison-wells@outlook.com to get an auction item form. All live auction submissions, including a description, picture and estimated value, are due by June 15th, 2026. This deadline ensures we have enough time to create a complete catalog for our guests.

Thank you for your generosity and support!



Sponsorship Levels

Executive: \$15,001 and Above

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Logo on Livestream
Logo on stage Backdrop
Social media shout out prior to show.
10x10 Tradeshow space
15 Meal wristbands
10 Nationals T-shirts

Corporate: \$10,000-\$15,000

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Logo on Livestream
Logo on stage Backdrop
Social media shout out prior to show.
10x10 Tradeshow space
10 meal wristbands
5 Nationals T-shirts

Diamond: \$5,000- \$9,999

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Social media shout out prior to show.
10x10 Tradeshow space
Listed as Title sponsor of Nationals.
5 meal wristbands

Platinum: \$2,500-\$4,999

Listed in Show Program
1 full page Ad in Show Program
Individual Sponsor Banner in Show Ring
Social media shout out prior to show
10x10 Tradeshow space
2 Meal Wristbands

Gold: \$1,000- \$2,499

Name listed in Show Program
½ page Ad in Show Program
Logo on Show Ring Banner
Social media shout out prior to show

Silver: \$500-\$999

Name listed in Show Program
Name listed on Banner in Show Ring
Name Announced during Show

Bronze: \$250- \$499

Name listed in Show Program
Name listed on Banner in Show Ring

Friend of JBBA: \$1- \$249

Name Listed in Show Program



Title Sponsorship

Show Title Sponsors

- National Heifer Show (\$7,500)
- Bred and Owned Heifer Show (\$5,000)
- National Cow/Calf Pair Show (\$3,500)
- Bred and Owned Bull Show (\$3,500)
- E6/ Advancer Heifer Show (\$1,500)

Event Sponsors (\$2,500+)

- Meet and greet/ Fun Night Activities (\$3,500)
- Lunch
 - 2 lunch sponsorship opportunities
- Dinner
 - 2 dinner sponsorship opportunities
- Awards and Fun Auction Dinner
- National Awards Banquet Dinner

Individual Sponsorship Opportunities

- 1 Full Page Show Program Ad (\$500)
- ½ Page Show Program Ad (\$250)



Sponsorship Form

Sponsor Name as Listed: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City, State, Zip Code: _____

Email: _____

JBBA Contact: BBU Number (if applicable): _____

Sponsor Level: _____ Total Amount Sponsored: _____

Please Return this completed to:

ksikes@beefmasters.org or

JBBA

PO Box 3790

Bryan, TX 77805

After the completed form has been received, invoices will be sent to the mailing address that is listed above. If you have any questions, please contact the BBU Office at 210-732- 3132 or email ksikes@beefmasters.org.

If your sponsorship includes a sponsorship banner or an advertisement in the JBBA Show Program you MUST have your logo and advertisement submitted to the email address above by June 1st, 2026.