

# 2026 BEEFMASTER BREEDERS UNITED CONVENTION

## TRADE SHOW APPLICATION

**Location:** The Peppermill, Reno Nevada

**Dates:** October 29-31, 2026

The BBU Trade Show provides direct access to Beefmaster breeders, commercial cattle producers, and allied industry partners. Booth space is designed for meaningful interaction in a high-traffic, relationship-focused environment.

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### Trade Show Booth Information

**Standard Trade Show Booth — \$500**

**Each booth includes:**

- **One (1) 10' wide × 8' deep exhibit space**
- One (1) 6' draped table
- Two (2) chairs
- **Two (2) exhibitor name badges**
- Company listing in:
  - Printed convention program
  - Online exhibitor directory
- Pipe and drape

### **Electricity:**

- Available upon request for an additional fee

*Booth purchase does not include convention registration, meals, or educational sessions unless registered separately or included through sponsorship.*

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## Why Exhibit at the BBU Trade Show

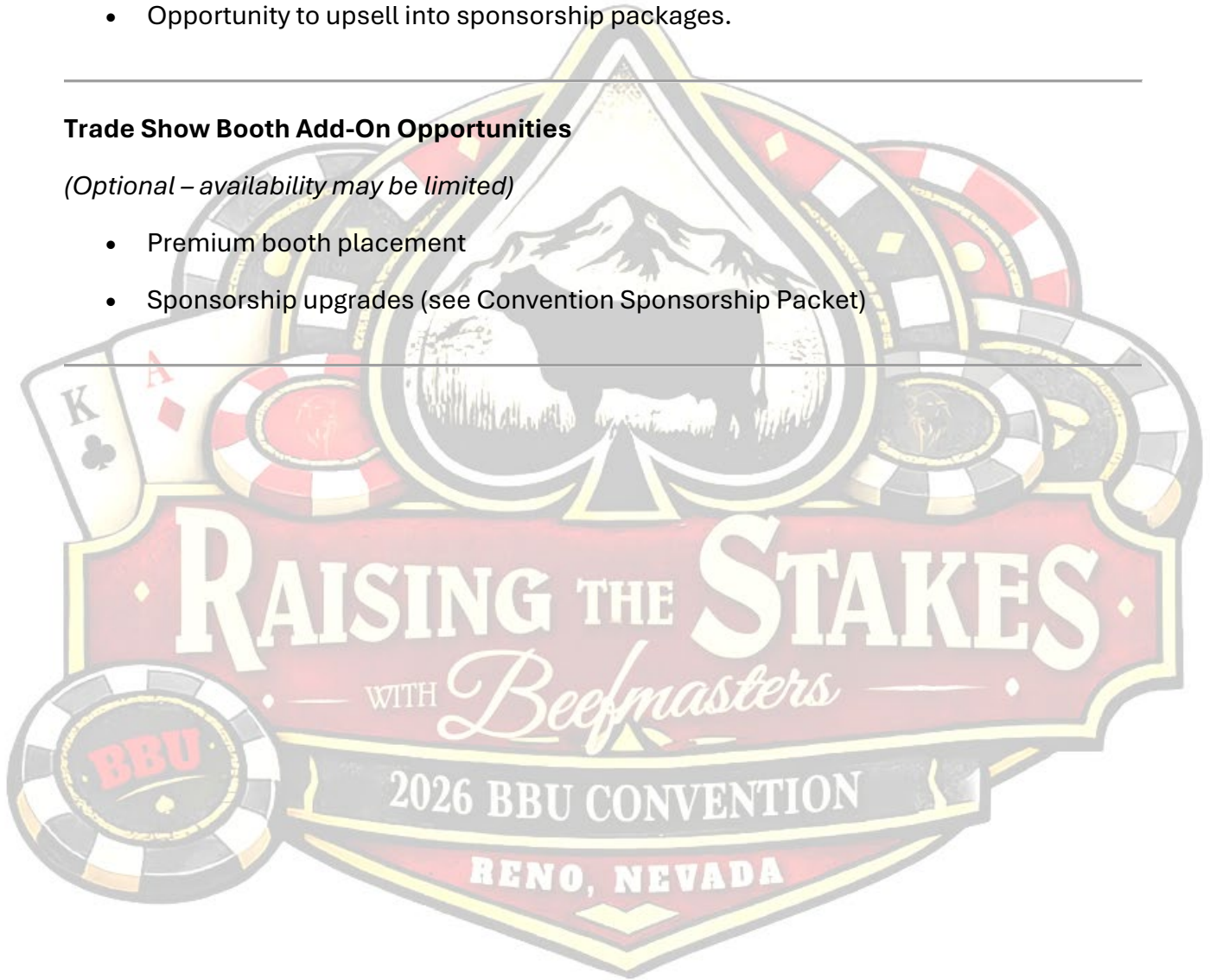
- Face-to-face access to decision-makers
- Strong traffic during meals, breaks, and networking
- Affordable entry point for industry partners
- Opportunity to upsell into sponsorship packages.

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## Trade Show Booth Add-On Opportunities

*(Optional – availability may be limited)*

- Premium booth placement
- Sponsorship upgrades (see Convention Sponsorship Packet)



# 2026 BBU Convention Trade Show Booth Commitment Form

Company Name: \_\_\_\_\_ BBU #: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City / State / Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Trade Show Booth Selection

Standard Trade Show Booth (10' x 8') — \$500

## Exhibitor Badges (included):

Badge #1 Name: \_\_\_\_\_

Badge #2 Name: \_\_\_\_\_

Electricity request + \$50.00 (you must supply your own extension cord)

Additional information WITH *Beefmasters*

## Payment Method

Check (Payable to Beefmaster Breeders United)

Invoice

Credit Card (BBU staff will contact for processing)

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

