

# 2026 BEEFMASTER BREEDERS UNITED CONVENTION

## SPONSOR APPLICATION

**Location:** The Peppermill, Reno Nevada

**Dates:** October 29-31, 2026

Beefmaster Breeders United invites our industry partners to support the 2026 Annual Convention. Sponsorship provides high-visibility exposure to seedstock and commercial producers while directly supporting education, research, and the advancement of Beefmaster genetics.

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### SPONSORSHIP LEVELS & INVESTMENT

#### ROYAL FLUSH SPONSOR — \$10,000

- Premier logo placement on all convention materials
- Recognition from podium during Opening & Closing Sessions
- Full-page ad in Convention Program
- Prime exhibit space
- Option to place Branded item in attendee bags.
- BBU website, social media & post-event recognition
- Two complimentary registrations

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#### JACKPOT SOCIAL SPONSOR (Meal / Social Event) \$7,500

- Exclusive sponsorship of a designated meal or social function
- Logo on table & meal signage
- Full-page ad in Convention Program
- Podium recognition prior to meal/event.
- Convention Program & website recognition
- Two complimentary registrations

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#### FULL HOUSE SPONSOR — \$5,000

- Prominent logo placement on signage & materials
- Half-page ad in Convention Program
- Exhibit space
- General Session recognition
- Website & social media recognition
- Two complimentary registrations

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## **HIGH ROLLER SPONSOR (Entertainment) \$5,000**

- Exclusive sponsorship of convention entertainment an evening event
- Podium recognition during event.
- Logo on event signage & Convention Program
- Website & social media recognition
- Two complimentary registrations total

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## **JOKERS WILD SPONSOR — \$3,000**

- Logo placement in Convention Program & signage
- Quarter-page ad in Convention Program
- Recognition during sponsored sessions or event
- Website recognition
- One complimentary registration **or** Exhibit space.

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## **FOUR OF A KIND SPONSOR — \$2,500**

- Logo placement in Convention Program & signage
- Quarter-page ad in Convention Program
- Recognition during sponsored sessions or event
- Website recognition
- Exhibit space

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## **LUCKY ACE SPONSOR — \$1,000**

- Recognition in the Program
- Website recognition
- Exhibit space

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## **DEALER'S CHOICE SPONSOR — In Kind or up to \$500**

- Recognition in the Program
  - Website recognition
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## 2026 BBU Convention Sponsor Commitment Form

**Business / Ranch Name:** \_\_\_\_\_ **BBU #:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City / State / Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

### Trade Show Booth Selection

Standard Trade Show Booth (10' x 8') — **\$500**

### Exhibitor Badges (included):

SELECT SPONSORSHIP LEVEL

- Royal Flush (\$10,000)
- Jackpot Social – Meal/Event (\$7,500)
- Full House (\$5,000)
- High Roller – Entertainment (\$5,000)
- Joker's Wild (\$3,000)
- Four of a Kind (\$2,500)
- Lucky Ace (\$1,000)
- Dealer's Choice (In Kind or up to \$500)

**Logo Deadline: September 15, 2026**

**Send Logos To:** [eventsintern@beefmasters.org](mailto:eventsintern@beefmasters.org)

**Make Checks Payable To:** Beefmaster Breeders United

**Mail To:**

PO Box 3790  
Bryan, TX 77805

Attn: 2026 Convention

For sponsorship customization or questions, contact:

**AJ Saculla**

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