

BBU BOARD OF DIRECTORS MEETING

PEPPERMILL RESORT – RENO, NV – JANUARY 17, 2025 – 10:00 AM CST

President Trey Scherer called the meeting to order.

Secretary Clark Jones called roll with the following directors in attendance:

Trey Scherer	Clay Howell	Lauren Lyssy
Mike Moss	Randy Mason	Charlie Bradbury
Clark Jones	Judy Long	Chris Chick
Ray Walther	Bill Wilson	Leon Anderson
Derek Thompson	Jared Stricklin	
Rick Stonecipher	John Evangelo	

Directors absent included: Ruben Gutierrez.

Trey Scherer gave a brief President’s Report on the Strategic Planning meeting from the day before and the direction of the breed. He discussed delegating some of the things that were discussed in that meeting to the committees for further development.

The minutes from the December board meeting were presented. A motion was made by Mike Moss to accept the December minutes as presented. The motion was seconded by Lauren Lyssy. All approved, none opposed. The motion unanimously passed and the December meeting minutes were approved as presented.

Ray Walther gave the Treasurer’s Report. He discussed last year’s overall income, expenses, investment performance, and cash management. Recommendations were made to reallocate excess cash to an investment account throughout the year moving forward. A motion was made by Bill Wilson to derestrict the MSILF in the Morgan Stanley account and allow the staff to move money from the BBU checking account, without board approval, up to \$50,000. The motion was seconded by Clark Jones. All approved, none opposed. The motion unanimously passed.

Charitable donations to BBU were discussed and how they needed to be handled in the future. The need for future incremental fee increases to maintain financial stability was discussed.

A motion was made by Clark Jones to move into Executive Session. The motion was seconded by Leon Anderson. All approved, none opposed. The motion unanimously passed and the board moved into Executive Session.

After moving out of Executive Session, the board discussed the structure and oversight of BBU Satellites.

The 2026 Summer Meetings were discussed. It was determined that the Summer Meetings would be held in College Station again this year at the Texas A&M Hotel and Conference Center. The meetings will be held Wednesday through Friday, July 8<sup>th</sup> – 10<sup>th</sup>.

Committee assignments for 2026 were discussed. There were several additions to the names presented on the list provided. Clark Jones made a motion to approve the committee assignments as presented, including the additional names that were presented. Clay Howell seconded the motion. All approved, none opposed. The motion unanimously passed and the 2026 committee assignments were approved.

Potential tasks to be assigned to the committees for the year were discussed. Tasks discussed included, breed improvement, marketing, and membership growth opportunities.

The current registry system that BBU uses was discussed, including ongoing issues being experienced by the membership and staff, and delayed technical support. The potential risks with a registry system change and contractual safeguards were discussed.

Details for the upcoming convention in Reno were discussed, including meal costs, registration fee caps, sponsorship strategies, and event scheduling. A possible incentive to encourage early registration was discussed along with the fee cap. Lauren Lyssy made a motion to open the registration for Convention early and start the fee at \$250. The price would then increase to \$275 and then \$300, with the fee being capped at \$300. The motion was seconded by Randy Mason. All approved, none opposed. The motion unanimously passed and the Convention registration fee schedule and cap were passed.

The board then discussed potential locations for future conventions, looking out at 2 to 3 years from now. The board tasked the staff and committee to research and present location options at a future meeting.

A motion was made by Clay Howell to adjourn the meeting. The motion was seconded by Bill Wilson. All approved, none opposed. The motion unanimously passed and the meeting was adjourned.