



2025 National Show and Convention



**JUNIOR
BEEFMASTER
BREEDERS
ASSOCIATION**

**Sponsorship
Packet**

JBBA Sponsorship Levels

Executive: \$15,001 and Above

- Listed in Show Program
- 1 full page Ad in Show Program
- Individual Sponsor Banner in Show Ring
- Logo on Livestream
- Logo on stage Backdrop
- Social media shout out prior to show.
- 10x10 Tradeshow space
- 15 Meal wristbands
- 10 Nationals T-shirts

Diamond: \$5,000- \$9,999

- Listed in Show Program
- 1 full page Ad in Show Program
- Individual Sponsor Banner in Show Ring
- Social media shout out prior to show.
- 10x10 Tradeshow space
- Listed as Title sponsor of Nationals.
- 5 meal wristbands

Corporate: \$10,000- \$15,000

- Listed in Show Program
- 1 full page Ad in Show Program
- Individual Sponsor Banner in Show Ring
- Logo on Livestream
- Logo on stage Backdrop
- Social media shout out prior to show.
- 10x10 Tradeshow space
- 10 meal wristbands
- 5 Nationals T-shirts



JBBA Sponsorship Levels

Platinum: \$2,500- \$4,999

- Listed in Show Program
- 1 full page Ad in Show Program
- Individual Sponsor Banner in Show Ring
- Social media shout out prior to show
- 10x10 Tradeshow space
- 2 Meal Wristbands

Gold: \$1,000- \$2,499

- Name listed in Show Program
- ½ page Ad in Show Program
- Logo on Show Ring Banner
- Social media shout out prior to show

Silver: \$500-\$999

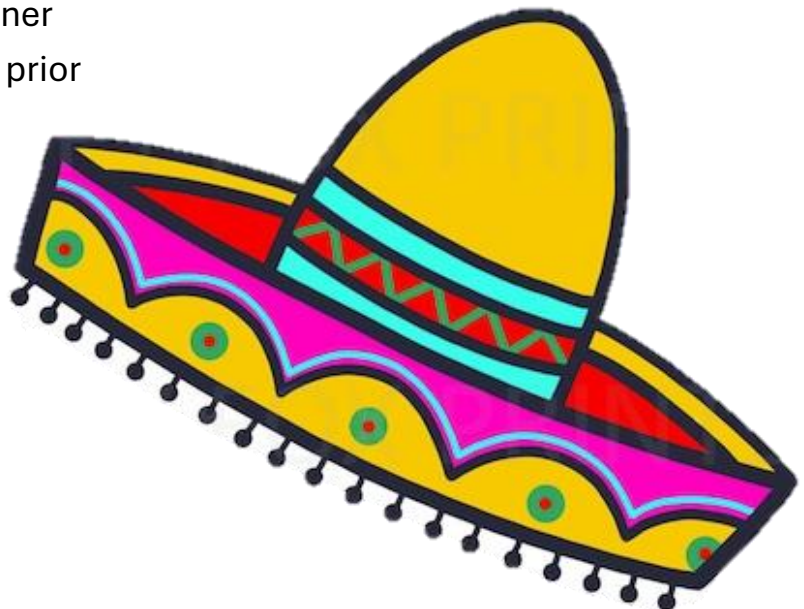
- Name listed in Show Program
- Name listed on Banner in Show Ring
- Name Announced during Show

Bronze: \$250- \$499

- Name listed in Show Program
- Name listed on Banner in Show Ring

Friend of JBBA: \$1- \$249

- Name Listed in Show Program



JBBA Title Sponsorships

Show Title Sponsors

- National Heifer Show (\$7,500)
- Bred and Owned Heifer Show (\$5,000)
- National Cow/Calf Pair Show (\$3,500)
- Bred and Owned Bull Show (\$3,500)
- E6/ Advancer Heifer Show (\$1,500)



Event Sponsors

(\$2,500+)

- Meet and greet/ Fun Night Activities (\$3,500)
- Lunch
 - 2 lunch sponsorship opportunities
- Dinner
 - 2 dinner sponsorship opportunities
- Awards and Fun Auction Dinner
- National Awards Banquet Dinner

Individual Sponsorship Opportunities

- 1 Full Page Show Program Ad (\$500)
- ½ Page Show Program Ad (\$250)

National Show and Convention Sponsor

Sponsor Name as Listed: _____

Contact Name: _____ Phone Number: _____

Mailing Address: _____

City, State, Zip Code: _____

Email: _____

JBBA Contact: _____ BBU Number (if applicable): _____

Sponsor Level: _____ Total Amount Sponsored: _____

Please Return this completed to:

ksikes@beefmasters.org

or

JBBA

PO Box 3790

Bryan, TX 77805

After the completed form has been received, invoices will be sent to the mailing address that is listed above. If you have any questions, please contact the BBU Office at 210-732-3132 or email ksikes@beefmasters.org.

If your sponsorship includes a sponsorship banner or an advertisement in the JBBA Show Program you MUST have your logo and advertisement submitted to the email address above by May 30, 2025.

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July 20th-25th
Mercedes, TX