BBU BOARD MEETING CONFERENCE CALL 7/29/18 7:30 P.M.

President Steve Carpenter called the meeting to order at 7:34 p.m. Secretary Dan A Gattis called roll with the following in attendance (all present).

Steve Carpenter	Ronnie Teague	Gary Halepeska
Bob Siddons	James Skelton	Sue Pierson
Dan A Gattis	Dalton Skinner	Larry Lairmore
Chris Kauffman	Kendall McKenzie	Dr Jim Colvin
Mackie Bounds	Justin Williams	Jerry Thomas
Trey Scherer	Derek Frenzel	Collin Osbourn

Breed Identity Task Force chairman Mackie Bounds reported to the board concerning the meeting they held on Saturday, July 28, 2018. The task force recommended the board rescind the motion to implement the BBU Color Policy that was passed at the June 29, 2018 meeting. The task force further recommended that the board consider a voluntary path to reach a uniformity goal in 15 years, while taking the next year to educate the membership and receive input from membership on the best way to reach this goal. There was discussion among the board members on the report and recommendations. All board members agreed that changes needed to be made. A major part of the discussion revolved around how to best make these changes, whether to rescind the original policy or make the appropriate amendments without rescinding.

EVP Collin Osbourn shared a letter received from the attorney. Further discussion ensued on the task force report and how to best move forward.

Trey Scherer presented the Beefmaster Uniformity Initiative which he authored with input from the task force. More discussion ensued on the details of the presented initiative.

Kendall McKenzie made a motion to rescind the 2018 BBU Color Policy as previously passed at the June 29, 2018 meeting. Ronnie Teague seconded the motion. A roll call vote was taken. The motion to rescind was passed with eleven for and five against (Chris Kauffman, Trey Scherer, Derek Frenzel, Sue Pierson, Larry Lairmore).

Trey Scherer made a motion to accept the Beefmaster Uniformity Initiative as recommended by the Breed Identity Task Force. James Skelton seconded, and the motion passed unanimously.

The board agreed that the Beefmaster Uniformity Initiative will be sent to the membership in an email blast, posted on the Beefmaster Breeders United Facebook page and posted on the BBU Website.

Sue Pierson made a motion to adjourn the meeting. James Skelton seconded and the meeting adjourned.