

BEEFMASTER BREEDERS UNITED

P.O. Box 3790, Byan, Tx 77805

**APPLICATION or RENEWAL FOR
GO INTERNATIONAL TEAM "GIT"
MEMBERSHIP**

Date

I want to Renew my GIT Membership

Name: _____

Membership Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Individual Memberships cost \$100. Corporate or satellite memberships cost \$250. Dues payable in January each year.

Check Credit Card on File Invoice Credit Card

Credit Card: Visa Mastercard Discover

Account Number: _____ Expiration Date: _____

I want to advertise-current International Genetics Directory

I want to advertise the same bulls as last year I want to advertise new/different bulls

Signature and Title of Applicant(s)

Spouse's First Name

Mailing Address (Box No. or Street)

City, State & Zip Code

E-Mail Address

(Res.) _____
Area Code/Telephone No.

(Bus.) _____
Area Code/Telephone No.

(Ranch) _____
Area Code/Telephone No.

(Mobile) _____
Area Code/Telephone No.

Name of Ranch Manager

Ranch Address

Ranch - City, State & Zip Code

*****PLEASE SEND "GIT" MEMBERSHIP DUES WITH THIS APPLICATION TO P.O. Box 3790, Bryan, Tx 77805*****

Beefmaster Breeders United

International A.I. & Embryo Directory

A publication produced by Beefmaster Breeders United and dedicated to serving international cattlemen. This internationally driven directory will feature semen and embryos that are for sale and marketed specifically to foreign and international cattlemen. The directory was founded to assist the Beefmaster cattle industry with effective advertising to the international cattle market. The footnotes will be printed in English and Spanish.

2024 media KIT

Single copy distribution & digital distribution

Frequency: Once per year
Distribution: International Events and Trade Shows
Print Date: December
Audience: Foreign/International Cattlemen
Format: Full-Color 5.5 X 8.5 Magazine
MUST BE "GIT" MEMBER TO ADVERTISE

advertising RATES

First Full page	\$500	Back Cover	\$1,000
Additional Full Pages	\$250		
Business Card	\$125		
Directory Listing	FREE for GIT members		

material REQUIREMENTS

IMAGES

Each advertiser MUST submit a photo of the animal. Color images intended for printing should be saved as CMYK 300 dpi. Black and white images should be saved as Grayscale 300 dpi. Scan graphic elements at 300 dpi and actual size. Save as a JPEG of the highest or maximum quality when processing. Images from websites will result in poor quality.

SUBMITTING MATERIALS

Certificate number, images, directory listing and footnotes must be emailed to acoburn@beefmasters.org by November 15, if they are no larger than 10mb in file size. Larger files should be sent via Dropbox or other transfer program.

contact INFORMATION

Jon Garza - 512-517-5163 - jgarza@beefmasters.org
Addison Coburn - 210-464-0923 - acoburn@beefmasters.org

FOOTNOTES

Each animal will have footnotes. Advertiser MUST submit an 80 word maximum description of the animal. Advertiser MUST submit semen/embryo pricing and contact information to acoburn@beefmasters.org by November 15.

FILE FORMAT

Preferred Files: High Resolution PDF, 300 dpi, CMYK
Other Files Accepted: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, JPEG and EPS files.

All supporting files and fonts must be included when sending files. We do not accept Microsoft Publisher files.