

**BEEFMASTER BREEDERS UNITED**

P.O.Box 3790, Byan, Tx 77805

**APPLICATION or RENEWAL FOR  
GO INTERNATIONAL TEAM "GIT"  
MEMBERSHIP**

\_\_\_\_\_  
Date

I want to Renew my GIT Membership

Name: \_\_\_\_\_

Membership Number: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Individual Memberships cost \$100. Corporate or satellite memberships cost \$250. Dues payable in January each year.

Check  Credit Card on File  Invoice  Credit Card

Credit Card: Visa  Mastercard  Discover

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

I want to advertise in 2023 International Genetics Directory

I want to advertise the same bulls as last year  I want to advertise new/different bulls

\_\_\_\_\_  
**Signature and Title of Applicant(s)**

\_\_\_\_\_  
Spouse's First Name

\_\_\_\_\_  
Name of Ranch Manager

\_\_\_\_\_  
Mailing Address (Box No. or Street)

\_\_\_\_\_  
Ranch Address

\_\_\_\_\_  
City, State & Zip Code

\_\_\_\_\_  
Ranch – City, State & Zip Code

\_\_\_\_\_  
E-Mail Address

(Res.) \_\_\_\_\_  
Area Code/Telephone No.

(Bus.) \_\_\_\_\_  
Area Code/Telephone No.

(Ranch) \_\_\_\_\_  
Area Code/Telephone No.

(Mobile) \_\_\_\_\_  
Area Code/Telephone No.

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**\*\*\*PLEASE SEND "GIT" MEMBERSHIP DUES WITH THIS APPLICATION TO P.O. Box 3790, Bryan, Tx 77805\*\*\***

# Beefmaster Breeders United

## International A.I. & Embryo Directory

a publication produced by Beefmaster Breeders United and dedicated to serving international cattlemen. This internationally driven directory will feature semen and embryos that are for sale and marketed specifically to foreign and international cattlemen. The directory was founded to assist the Beefmaster cattle industry with effective advertising to the international cattle market. The footnotes will be printed in English and Spanish.

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# 2023

# media KIT

*Single copy distribution & digital distribution*

Frequency: Once per year  
Distribution: International Events and Trade Shows  
Print Date: January  
Audience: Foreign/International Cattlemen  
Format: Full-Color 5.5 X 8.5 Magazine  
**MUST BE "GIT" MEMBER TO ADVERTISE**

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## advertising RATES

First Full page	\$500	Back Cover	\$1,000
Additional Full Pages	\$250		
Business Card	\$125		
Directory Listing	FREE for GIT members		

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## material REQUIREMENTS

### IMAGES

Each advertiser MUST submit a photo of the animal. Color images intended for printing should be saved as CMYK 300 dpi. Black and white images should be saved as Grayscale 300 dpi. Scan graphic elements at 300 dpi and actual size. Save as a JPEG of the highest or maximum quality when processing. Images from websites will result in poor quality.

### SUBMITTING MATERIALS

Certificate number, images, directory listing and footnotes must be emailed to [acoburn@beefmasters.org](mailto:acoburn@beefmasters.org) by December 15, if they are no larger than 10mb in file size. Larger files should be sent via Dropbox or other transfer program.

### FOOTNOTES

Each animal will have footnotes. Advertiser MUST submit an 80 word maximum description of the animal. Advertiser MUST submit semen/embryo pricing and contact information to [acoburn@beefmasters.org](mailto:acoburn@beefmasters.org) by December 15.

### FILE FORMAT

Preferred Files: High Resolution PDF, 300 dpi, CMYK  
Other Files Accepted: Adobe InDesign, Adobe Illustrator, Adobe Photoshop, JPEG and EPS files.  
All supporting files and fonts must be included when sending files. We do not accept Microsoft Publisher files.

## contact INFORMATION

Jon Garza - 512-517-5163 - [jgarza@beefmasters.org](mailto:jgarza@beefmasters.org)  
Addison Coburn - 210-464-0923 - [acoburn@beefmasters.org](mailto:acoburn@beefmasters.org)