

# 60th Annual Beefmaster Breeders United Convention

October 28 - 30, 2021 in Fort Worth, Texas @ The Omni Fort Worth in Downtown



## *Convention Sponsorship Opportunities*

We are giving Beefmaster breeders and businesses the opportunity to show their support through various levels of financial support for our annual convention.

All the sponsors will be featured during the convention through recognition in the Convention Guide, on [beefmasters.org](http://beefmasters.org), signage and listing in *The Beefmaster Cowman*.

Event sponsors will receive the same recognition, in addition to receiving signage at the event they are sponsoring and recognition in the Beefmaster eNews.

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Detach here and return with payment ASAP to the Beefmaster Breeders United Convention  
118 W. Bandera Road, Boerne, TX 78006 - (210) 732-3132 - Fax: (210) 732-7711 - [jnovak@beefmasters.org](mailto:jnovak@beefmasters.org)

**Show your support of the 2021 BBU convention by signing up for one of the following sponsorship opportunities.**

- |  |               |  |               |
|--|---------------|--|---------------|
| <input type="checkbox"/> Rancher                                       | \$1,000 +     | <input type="checkbox"/> Ranch Hand          | \$250 - \$499 |
| <input type="checkbox"/> Cow Boss                                      | \$500 - \$999 | <input type="checkbox"/> Wrangler            | \$100 - \$249 |
| <input type="checkbox"/> Continental Breakfasts<br>OR Afternoon Breaks | \$3,000       | <input type="checkbox"/> Event Entertainment | \$1,000       |

Ranch or Business Name: \_\_\_\_\_ BBU# \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_  Charge CC  Check Enclosed

# 2021 FORT WORTH CONVENTION

## SPONSOR INFORMATION



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### Corporate Convention Sponsor: \$5,000 +

- Banner and full logo recognition
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Three Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Sponsor Recognition in three convention email blasts (5,500 people reached per email)
- Prominent logo on all graphics and programs
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch
- Tradeshow table display to promote your business
- Two complimentary Convention registrations including meals, seminars, entertainment, etc.
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

### Corporate Sponsor: \$3,000 +

- Banner and full logo recognition
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- One Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Sponsor Recognition in one convention email blast (5,500 people reached per email)
- Prominent logo on all graphics and programs
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch
- Tradeshow table display to promote your business
- One complimentary Convention registration including meals, seminars, entertainment, etc.
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

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### Rancher: \$1,000 +

- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Recognition on print advertisements and programs
- Tradeshow table display to promote your business
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

\* Cow Boss: \$500 - \$999

\* Ranch Hand: \$250 - \$499

\* Wrangler: \$100 - \$249

- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Recognition on print advertisements and programs
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

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## EVENT SPONSORS

Event Entertainment: \$1,000

- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Recognition on print advertisements and programs
- Tradeshow table display to promote your business
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

The Watering Hole Social: \$5,000

- Name and logo featured prominently at meet & greet
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- One Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Name recognition on all printed convention programs
- Tradeshow table display to promote your business
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

Continental Breakfast/Refreshment Break: \$3,000

- Name and logo featured prominently at sponsored break
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- One Social Media Post (9,656 people reached through Facebook, Twitter & Instagram per post)
- Name recognition on all printed convention programs
- Tradeshow table display to promote your business
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

## Kick Off Luncheon: \$5,000

- Four free tickets to Kick Off Luncheon
- Seating at table with Keynote Speaker
- Name and logo featured at event
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch
- Name recognition on all printed convention programs
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Three Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*

## President's Reception Dinner/Gala: \$5,000

- Up to four free tickets to President's Reception: all at honorary guest's table
- Banner and full recognition displayed at reception
- Name recognition on all printed convention programs
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- Three Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*  
Paragraph in *The Beefmaster Cowman* highlighting business or ranch

## Awards Banquet: \$5,000

- Two free tickets to Awards Banquet: all at honorary guest's table
- Banner and full recognition displayed prominently at banquet
- Convention slide show recognition
- Website Recognition (6,000 people reached monthly avg)
- One Social Media Posts (9,656 people reached through Facebook, Twitter & Instagram per post)
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*
- Paragraph in *The Beefmaster Cowman* highlighting business or ranch

## Vendor Partner: \$350

- Tradeshow table display to promote your business
- *The Beefmaster Cowman* listing
- Website Recognition (6,000 people reached monthly avg)
- Post-Convention "thank you" advertisement in *The Beefmaster Cowman*