

THE GREATEST SHOW

20

20

36th Annual

JBBA National Show and Convention



JULY 19-25, 2020
BELL COUNTY EXPO CENTER
BELTON, TEXAS



36th National Show and Convention

July 19-25, 2020

Bell County Expo Center in Belton, TX

Schedule

Sunday, July 19

Noon (firm)

5:30 PM

Barn opens – Bell County Expo. Center, Belton, TX
No early arrivals/stalling
JBBA Board of Directors Meeting

*** Schedule is subject to change***
Unless noted, all meetings,
contests and events will take
place at the Bell County Expo in
Belton, TX

Monday, July 20

8:30 AM – 4:30 PM

8:30 AM

12:00 PM

12:00 PM

1:00 PM – 3:00 PM

3:00 PM

5:30 PM

Show Office Open & Packet Pick-up
Public Speaking Contest (All contestants meet at show office for instructions)
All cattle **must** be in place
All Substitution requests must be submitted in show office.
Substitutions will NOT be allowed during paper check-in.
Paper Check-In and Contest Sign-Up (All livestock entries **must** be checked in by show officials)
Leadership Conference (mandatory for All Around in Int. & Sr Division all JBBA members are welcome)
Meet-and-Greet Social & Autograph Signing Contest (Food Trucks will be onsite)

Tuesday, July 21

8:00 AM – 4:30 PM

7:00 AM

8:00 AM

12:30 PM

2:30 PM

6:00 PM

Show Office Open & Packet Pick-up
Ultrasound Carcass Show (any animals not qualified for carcass show can be scanned at owners' expense immediately following-BBU barn sheet required)
JBBA Officer/Director Interviews
Kick-off Luncheon
Beefmaster Skillathon
Fun Night & Pizza Dinner- Summer Fun Water Park

Wednesday, July 22

8:00 AM

12:30 PM

2:00 PM

4:30 PM

Showmanship (Senior, Intermediate, Junior)
Lunch
Cattle Judging Contest (meet at show office for instructions)
Watermelon Eating Contest

Thursday, July 23

8:00 AM

12:00 PM

1:00 PM

3:30 PM

6:00 PM

Bred & Owned Heifer Show and Pee-Wee Showmanship
Lunch
Bred and Owned Bull Show and E6/Advancer Heifer Show
General Membership Meeting (mandatory for All Around in Int. & Sr Division0, Director Elections & Coloring Contest
Dinner and Live Fun Auction

Friday, July 24

8:00 AM

6:30 PM

National Heifer Show
All animals released from grounds one hour after completion of show
Awards Banquet and Dance

Saturday, July 25

Cattle must be off grounds – owners of animals not removed by 10 AM will be fined \$50 per animal.



Howdy JBBA,

Wow I can't believe how fast this year has gone by. As you all know the 36th Annual National Show and Convention is quickly approaching. I invite each of you to join the fun in Belton, Texas the week of July 19th-24th. As your president, I am so excited to see the faces of the JBBA and to execute all the plans the JBBA board and the adult committee has organized for everyone.

We have a week full of activities planned! Beginning with the public speaking contest, leadership conference, the newly added meet-and-greet social, meals, watermelon eating contest and much more! My team and I have worked hard to organize these events and I encourage each member to participate in as much as you can and take away all that you can from this fun-filled, memorable week!

JBBA has many great opportunities. One such opportunity is serving on the JBBA board, what better way to give back to an organization than to be a leader in it! Another great opportunity through JBBA is scholarships for graduating seniors and college students. Applications are due soon so make sure to check out the JBBA website for more information.

I encourage each and every member to apply themselves, not just in each contest but in everyday life. Make sure to read over the rules, register for nationals, enter all the contests and bring a smile and a jacket for the cold AC barns at the EXPO! See you in Belton, Texas and let's make the 2020 Nationals



“THE BEST YOU’VE EVER SEEN!”

Sincerely,

**Braylee Mackie
JBBA President**



JBBA Code of Conduct

In order to assure safe and productive educational programs and activities, the following Code of Conduct has been put in place for JBBA events. The applicable code will be enforced in a firm, fair, and equitable manner. ALL YOUTH AND ADULTS SHOULD ABIDE BY THE INTENT OF THIS CODE. Any unsportsmanlike conduct or misrepresentation on the part of a JBBA member will not be tolerated. All JBBA members and family/guardians are always expected to be cooperative and courteous. It is the responsibility of all JBBA members to provide proper and humane care and treatment to their animals during the event. Any JBBA member or family/guardian not complying with this rule is subject to disqualification or any other steps deemed appropriate.

Statement of Liability

All persons making entries in or attending the show and convention shall agree to abide by all rules and regulations as outlined and will not hold Beefmaster Breeders United or the 2020 JBBA National Show and Convention organizers and volunteers responsible for accident, loss or injury to any person, animal or article.



Highlights

- Entry Registration deadline is **Monday, June 1 2020**.
 - Late entries and registrations will only be allowed until **July 1, 2020**
 - **NO cattle entries will be accepted after July 1, 2020**
- All entries must be done online via ShoWorks. Other entries will not be accepted.
- All contestants shall be broken into three divisions for the contests.
 - Junior Division shall be those who are 10 years of age and younger on or before December 31, 2019.
 - Intermediate Division shall be those between the ages of 11 and 14 on or before December 31, 2019.
 - Senior Division shall be those who are 15 years of age on or before December 31, 2019 and up to the maximum age limit stated in the JBBA Bylaws.
- Registration for Exhibitors/Contestants will a 2020 JBBA National T-Shirt and entry into all contests and competitions including All-Around. This is a mandatory fee for exhibitors/contestants only (excluding pee-wee showmanship).
- Wristbands for both exhibitors and non-exhibitors will be available to purchase that will allow entry into all catered meals on the grounds and the Awards Banquet. Participation in the meals is recommended and encouraged as that time will be used for important announcements.
- Exhibitors will receive a family pass for Fun Night. Exhibitor, their families and guests are invited to attend.
- Additional t-shirts and meal tickets will be available for pre-order. A limited number of t-shirts and meal tickets will be available during the show but are not guaranteed. Pre-registration before July 1st is recommended and encouraged
- Check in Process- Exhibitors will not need to bring animal(s) to check- in
For check-in you must have the following:
 - original health papers (with palpation status, if applicable)
 - **2 extra** copies of health papers (**Show Office cannot make copies**)
 - original registration papers (calf at side too)
 - invoice from online entries with QR code
 - Bred and Owned Certificates for heifers and bulls entered in Bred & Owned Show
 - bull breeding soundness exam (if applicable)
- Substitutions must be made by noon on Monday, July 20, 2020. Substitutions will not be accepted during check-in.
- All exhibitors are encouraged to bring a wheelbarrow to help contain waste.
- Stalling- Insofar as possible, shelter will be provided for all animals. JBBA does not charge a stall fee and does not guarantee stall space to any entry.
- Port-A-Cool fans are not allowed in the Barn. The facility is climate controlled.
- No outside shavings are allowed. Shavings (wood and pelleted) will be sold by Bell County Expo during the week of Nationals.
- Limited tie-outs will be available.
- RV spots are available and are first come first served. Contact the Expo for more information.
- Sullivan Show Supply will be on the grounds starting late afternoon **Monday, July 22**.
- Official Show Photographer: Next Level Images
- Group pictures will be taken on Thursday, July 23 before the membership meeting (wear 2020 National T-shirt)
- **Bell County Expo Center Rules**
 - **Smoking is Prohibited**
 - **Dogs and personal pets are not permitted inside the Expo**
 - **Alcohol may NOT be brought onto Expo premises**
 - **Weapons are not permitted on the Expo premises**



JBBA National Show and Convention General Information and Guidelines

National Heifer Show

The National Heifer Show is open to all bona fide JBBA members. All JBBA National Show Rules and Guidelines will be followed.

- **Entry Fee is \$30 per heifer**
- Heifers entered must be born between September 1, 2017 – March 31, 2020
- Exhibitor must compete to qualify for an All-Around Award
- Classes and divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
- **Pair Classes:** To be eligible to show in the pair classes, all heifers **MUST HAVE** their BBU registered calf at side. Calves at side must be haltered.
- To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for inter/intra state movement requirements.

Awards for National Heifer Show

Class Winner	Award & Ribbon
2 nd -10 th	Ribbon
Division Champion	Banner
Reserve Division Champion	Banner
Grand Champion	Banner & Trophy Buckle
Reserve Grand Champion	Banner & Trophy Buckle

***** Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Director of Youth Programs and committee consisting of Jr. board and adult committee members. *****

Entries must be submitted online at
<https://jbba.fairmanager.com> by **Monday, June 1, 2020**

Late Entries will be accepted only until **July 1, 2020**
(\$100 late fee per exhibitor)

NO ENTRIES WILL BE ACCEPTED AFTER JULY 1, 2020



Bred and Owned Heifer Show

- Heifer(s) must be entered in the National Heifer Show to compete (cannot enter in Bred and Owned Show only).
- Heifers entered must be born between September 1, 2017 – March 31, 2020
- Exhibitors must present an original Bred and Owned certificate along with original BBU registration certificate at time of check-in. Bred and Owned certificates may be obtained by contacting the BBU office and providing the registration number. B/O papers will not be mailed to Nationals-no exceptions.

IMPORTANT

Owners of Bred and Owned animals are defined as follows:

1. Breeder- That individual, corporation or firm who owned the dam at the time of conception of the animal in question.
 2. Owner- That individual, corporation or firm who owned the dam at the time of birth of the animal in question.
 3. JBBA members entering a Bred and Owned animal must have had the dam of said animal in their name prior to conception of said animal, regardless of how conception was made and own said dam at the time of animal's birth. Animals produced from purchased or transferred embryos cannot be considered bred and owned animals.
 4. Joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal, all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since the expiration of their JBBA membership as determined by the BBU office.
- **\$15 entry fee per heifer**
 - Not a mandatory show for All-Around Award. 25 points will be awarded one time if exhibitor exhibits an animal in either bred and owned heifer, bull or Advancer/E6 Show.
 - Classes and divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
 - **Pair Classes:** To be eligible to show in the pair classes, all heifers **MUST HAVE** their BBU registered calf at side. Calves at side must be haltered

Awards for Bred and Owned Heifer Show

Class Winner	Award & Ribbon
2 nd – 6 th Place	Ribbon
Division Champion	Award
Reserve Division Champion	Award
Champion Bred and Owned Heifer	Banner, Trophy Buckle, and Semen Tank
Reserve Grand Champion	Banner and Trophy Buckle

***** Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Director of Youth Programs and committee consisting of Jr. board and adult committee members. *****

The exhibitor of the Champion Bred and Owned Heifer will have his/her name placed on the Bred and Owned trophy which will be kept in the possession of the winner until the next year's National Junior Heifer Show. An individual who has the Champion Bred and Owned at the National Junior Heifer Show three (3) times will retire the trophy.



Bred and Owned Bull Show

- Show is open to bulls born from September 1, 2018 - March 31, 2020
- Bull must be Bred and Owned by the exhibitor
 - All bulls must have Bred and Owned certificate. Exhibitors must present an original Bred and Owned certificate at time of check-in. Bred and Owned certificates may be obtained by contacting the BBU office and providing the registration number.
- All bulls exhibited must have a nose ring (temporary or permanent) with a lead strap attached to it.
- Each Beefmaster bull eighteen (18) months of age or older must have passed a fertility examination given by a licensed veterinarian and the results of the examination must be presented at check-in.
- To ensure the health of all animals, plan ahead and consult with the State Animal Health Office and your veterinarian for inter/intra state movement requirements.
- **\$15 entry fee per bull**
- Classes and divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
- Not a mandatory show for All-Around Award. 25 points will be awarded one time if exhibitor exhibits an animal in either bred and owned heifer, bull or Advancer/E6 Show.

IMPORTANT

Awards for Bred and owned Bull Show

Class Winner	Award & Ribbon
1 st & 2 nd place	Ribbon
Division Champion	Banner
Reserve Division Champion	Banner
Champion Bred and Owned Bull	Buckle
Reserve Grand Champion	Buckle

***** Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Director of Youth Programs and committee consisting of Jr. board and adult committee members. *****

2020 JBBA National Show Judges

National Heifer Show: Chris Mullinix

Bred and Owned Heifer, Bulls, and E6/Advancer Show: Graham Blagg

Showmanship: Gary & Kathy Buchholz



Advancer/E6 Heifer Show

- Heifers must be either registered BBU Advancers or E6 heifers to compete.
- Heifers entered must be born between September 1, 2017 – March 31, 2020
- All purebred Beefmaster females with either an Advancer or E6 heifer calf at side will show in the Advancer/E6 Heifer Show Only.
- Pairs consisting of a Registered Advancer dam, (less than 87.5% Beefmaster) with a Certified, Registered Beefmaster Calf (87.5% Beefmaster or greater), will show in the Advancer Heifer Show.
- An E6 cow with a *bull calf* at side is **not** eligible to show in the E6/Advancer Show. All calves at side of cows **must** be registered with BBU.
- **Entry Fee is \$30 per heifer**
- Not a mandatory show for All-Around Award. 25 points will be awarded one time if exhibitor exhibits an animal in either bred and owned heifer, bull or Advancer/E6 Show.
- Classes and divisions will be determined and posted after all entries are checked in. Every effort will be made to keep classes uniform in age and size.
- Pair Classes: To be eligible to show in the pair classes, all heifers **MUST HAVE** their BBU registered calf at side. Calves at side must be haltered.
-

Awards for Advancer/E6 Heifer Show

Class Winner	Award & Ribbon
2 nd – 3 rd Place	Ribbon
Champion Advancer/E6 Heifer	Trophy Buckle
Reserve Grand Champion Advancer/E6 Heifer	Trophy Buckle

Showmanship Contest

- To be eligible for the Showmanship Contest the contestant must be entered in the National Junior Heifer Show. Exhibitor must present their own BBU Registered or E6/Advancer Heifer.
- **Entry fee is \$10 per contestant**
- Exhibitor must compete to qualify for an All-Around Award
- Exhibitor must show animal entered in their name. The animal that you show in any showmanship heat(s) will be the animal that must be shown in the showmanship finals.
- Cow/calf pairs are allowed to show in showmanship. You do not have to show the calf in showmanship. If you choose not to show the calf in showmanship, the calf is not allowed around the perimeter of the show arena. However, if you show a cow/calf pair in the showmanship heat, you must show the cow/calf pair in the finals.
- Exhibitors will be randomly assigned to heats. Number of heats will be determined by number of exhibitors participating in showmanship contests.
- Champion Showmanship winners from each division will compete for an overall champion showmanship award.

Awards for Showmanship Competition

Champion Junior, Intermediate & Senior	Trophy Buckle
Reserve Champion Jr., Int. & Sr.	Award
1 st -10 th in each division	Ribbon



Pee Wee Showmanship

- Open to all youngsters under the age of 6 as of January 1 and not entered in the National Show.
- Contestants do not need to be a JBBA member to participate and can exhibit any heifer
- At least one parent **MUST** accompany the child while in the ring
- **Entry fee: \$10.** Entry fee includes t-shirt and award. Must register for Pee-Wee Showmanship at <https://jbbafairmanager.com> by July 1, 2020. Entries will be taken during Nationals, but participants are not guaranteed a t-shirt or award if not registered by the deadline.

Ultrasound Carcass Show Contest

The JBBA Ultrasound Carcass Show Contest was designed to help educate JBBA members and parents about the importance of collecting and submitting performance data on their Beefmaster cattle. Proper age for animals to be scanned is between 320 and 500 days of age. Animals ultrasound scanned less than 320 days and more than 500 days of age will not be included in the BBU database for EPD calculations. Any animal is eligible to be scanned however animals that fall within the proper age break are only eligible for awards.

- Animals must be entered in the National Show to compete.
All animals must be within the Age window for Ultrasound data collection of 320-500 days of age (March 9, 2019-September 5, 2019).
- Ultrasound carcass class is open to both heifers and bulls. You may enter as many animals as you want (no limit).
- **\$15 entry fee per animal**
- No points given for All-Around Award
- Exhibitor must walk their animal through to collect scan data on.
- Classes will be determined according to the number of entries and will be broken into age appropriate classes
- Ultrasound data will be collected by an Ultrasound Guidelines Council (UGC) certified technician or data may also be collected by a UGC chute side technician (someone that has passed both the field certification and the lab certification on the BIA Pro System).
 - All data will be RAW and collected by a chute-side certified tech so that the software can interpret the collected images.
 - Data will be processed through a Beefmaster friendly grid formula (selected by BBU staff) to determine a dollar value for each entry.
- Each class will be ranked according to carcass value and awards will be presented within each class.
- If your animals have previously been scanned and data has been sent to the BBU office you may still enter the ultrasound carcass class.
 - Previous scan data will not be used for ultrasound carcass class. All animals must be scanned during the Ultrasound Carcass class at the 2020 Nationals. Animals will be scanned by ages.
- Awards will be presented for all class winners.

NOTE: If you choose to have your animal scanned, but do not enter the carcass contest, you are responsible for providing the necessary paperwork. You will need to contact the BBU office to get a “barn sheet” to be able to report the scan data on your animals. You will also be subject to any fees the ultrasound technician may charge to scan your additional animals.



Livestock Judging Contest

- Individuals must compete in contest to qualify for an All-Around Award
- Contestants will place several classes of four beef animals
- Teams will be made up of four individual contestants. Team name and members will be turned in during sign up. You do not have to be in the same age division to be on a team. (Ex: Junior age members can be on a team that has intermediate or senior members on it, or both.)
- During the contest, any contestants caught discussing with other individuals will be disqualified.
- Score cards/scantrons will be provided
- Non-JBBA members are invited to participate in this contest but will not be eligible for official placing's in the JBBA divisions.
- Cell phones are prohibited during the contest. Individuals found using their cell phones during the contest are subject to disqualification.

Awards for Judging Contest

Champion Team	Award
Reserve Champion Team	Award
1 st - 10 th in each division	Ribbon
Judging Contest Jr., Int. & Sr. Individuals 1 st Place	Award
Judging Contest Jr., Int. & Sr. Individuals 2 nd Place	Award

Beef Skillathon

- Individuals must compete in contest to qualify for an All-Around Award
- Beef Skillathon will be divided into three age divisions: Junior, Intermediate and Senior
- **Study information includes but is not limited to:**
 - BBU Brochures and Publications
 - Beef Improvement Federation (BIF) Guidelines
 - 2019 BBU Spring Genetic Evaluation
 - BBU website (BBU programs, services, etc.)
 - Basic Farming and Ranching Information
 - Basic Cattle Information and Terminology
 - For retail cut resources:
 - Aggiemeat.tamu.edu
 - Beefitswhatfordinner.com
 - For equipment and livestock health identification:
 - Valleyvet.com
 - Enasco.com
 - For breeds of cattle:
 - afs.okstate.edu

The Beef Skillathon will be composed of a beef cattle/livestock quiz portion and **five** individual stations pertaining to different agricultural industry sectors. This will allow juniors to learn skills, facts, and in-depth knowledge of both the beef cattle and agriculture industry. The scores of both the quiz portion and the five individual stations will be added together to determine the placings. Competitors will need to complete both portions (quiz and all five stations) to increase their overall score.



Competitors will individually take both the quiz and answer the questions of the Beef Skillathon by themselves. Competitors will be assigned into groups and rotated around to the individual stations to complete this portion of the Beef Skillathon.

CONTEST METHOD OF CONDUCT

- The contest will be divided into two areas: identification and knowledge quiz. Contestants will be divided into groups and have time limits for each station area.
- During the contest, any contestants caught discussing the quiz or station questions with other individuals and or any other contestant will be subject to disqualification.
- Cell phones are not allowed to be used during this contest. Individuals are subject to disqualification if caught using a cell phone.
- Contestants may not use or bring books, notes, pamphlets, or any other reference material into the testing area.
- Contestants are not to pick up or touch any item that is being identified or evaluated in the station classes, unless otherwise directed by contest official(s).

CONTEST CLASSES

(Contest is not limited to the below contest classes; they are suggested classes)

- Quiz- Complete a quiz concerning the Beefmaster breed and Beef cattle industry.
- Retail Meat Cut Identification- This station will consist of beef cut pictures. Competitors will be given a list of beef cut names, which they will use to identify each individual beef cut (Ex: Ribeye, Sirloin, Round-steak, etc.).
- Bovine and Livestock Health-This station will consist of veterinary instruments used in the beef industry. Competitors will be given a list of instrument names, which they will use to identify each instrument (Ex: Syringe, Burdizzo, Dehorner, etc.).
- Breed Identification-This station will consist of pictures of breeds of cattle (Ex: Beefmaster, Angus, Brahman, etc.). Competitors will be given a list of breed names, which they will use to identify each breed according to their physiological attributes.
- Feed-stuffs identification- This station will consist of types of feed stuff commonly used in the beef cattle industry (Ex: corn, steam flaked corn, cottonseed hulls, etc.) Competitors will be given a list of feed stuff names, which they will use to identify each type.
- Genetics and EPD's-This station will consist of Beefmaster EPD's. The competitor will use the EPD's to choose superior animals for "their herd". Bull EPD's will be given and competitors will be asked to identify which bull provides the best numbers for five (5) individual traits. Female EPD's will also be given and competitors will be asked to identify which female provides the best numbers for five (5) individual traits. After the EPD portion, competitors may be asked multiple choice questions based on genetics.

Awards for Beef Skillathon

1 st Place in each Division	Award
2 nd Place in each Division	Award
1 st - 10 th in each division	Ribbon



Public Speaking Contest

- Sign up for public speaking contest online or **by 8:30 AM. on Monday, July 20**
- Individuals must compete in contest to qualify for an All-Around Award
- All Divisions are required to bring typewritten, double-spaced copies of their speech (with bibliography) on 8 ½ X 11 white paper to contest check-in.
 - Senior and Intermediate Division Contestants bring THREE copies
 - Junior Division Contestants bring TWO copies
- Time limit
 - Senior and Intermediate Division- 3-7 minutes
 - Junior Division- 2-4 minutes
- No visual aid or props. Notes and notecards are allowed, but speech should not be read directly.
- Judging/Scoring based on
 - Communication
 - Introduction, body and conclusion of speech
 - Knowledge of topic (judges will be allowed to ask questions)
 - Time/length of speech presented
- The public is invited to attend.
- **1st Place winners in each Division will be asked to present their speech at the 2020 JBBA Awards Banquet and may be invited to present their winning speech at the Annual BBU Convention Awards Banquet.**

Awards for Public Speaking

1st Place in each Division	Award
2nd Place in each Division	Award
1st - 10th in each division	Ribbon

2020 Public Speaking Contest Senior Topics

- If you could add an EPD to help the Beefmaster breed, what would it be and why?
- How would you help bridge the gap between rural and urban societies?
- With the recent COVID-19 Pandemic, how was the cattle industry effected as a whole and how do you, as a cattle producer, respond to volatile cattle markets?

2020 Public Speaking Contest Intermediate Topics

- How would you expand the JBBA program, and why?
- What environmental stewardship practices can Beefmaster breeders implement on their operation?

2020 Public Speaking Contest Junior Topics

- Try and sell me your Beefmaster.
- What have you enjoyed the most about raising your Beefmaster?



Leadership Conference

- A Leadership/Personal Development Conference will be held Monday, July 20, 2020 at 3:00 PM
- **All JBBA Board position applicants MUST attend this conference.**
- Intermediate and Senior Exhibitors must attend the entire conference to qualify for an All-Around Award
- All JBBA members are encouraged to attend

JBBA Board of Directors and Officers

- Anyone that is seeking a position on the board **must** attend the **Leadership Conference** and the **JBBA Board Meeting** on Monday, July 20, 2020.
- All those seeking a board position must read the Board of Directors Requirements and Responsibilities which can be found at <http://beefmasters.org/pdf/junior/JBBA-Board-Of-Directors-Application.pdf> After reading and agreeing to the commitment, candidates must submit a director's application. Applications must be submitted to Rylee Barber by July 1, 2020. Applications can be mailed to (must be postmarked July 1, 2020): JBBA Attn Rylee Barber 118 W. Bandera Rd Boerne, TX 78006 or emailed to rbarber@beefmasters.org
- Board candidates will be interviewed on Tuesday, July 21, 2020 at 8 AM. If needed, interviews will continue and commence at 2:00 PM. The order of interviews will be posted by the end of day on Monday, July 20. Candidates will be selected randomly for interview order.

Photography Contest

- Open to all JBBA members
- Only two entries per contestant
- Entry deadline is July 1, 2020
- Entries must be submitted electronically via email (**printed photos will not be accepted**)
- Pictures must be taken by the JBBA member who has entered it
- Entry Guidelines:
 - must be submitted in a .JPG, .JPEG, or .GIF format
 - cannot exceed the file size of 10MB
 - cannot be altered or digitally enhanced
 - must contain Beefmaster cattle and/or related activities
- Submission Guidelines
 - Email to rbarber@beefmasters.org
 - Subject line "JBBA Photography Contest"
 - Include
 - Exhibitor Name
 - BBU Membership Number
 - Age and Age Division (Jr, Int, Sr)
 - Phone number and address
- NO entries will be accepted at National Convention
- Entries not received by July 1, 2020 will not be judged/considered.
- Photos will become the property of JBBA/BBU and can be used in any Beefmaster publications or promotional activities.



- Judging will be based on all aspects of photography
- Photos will be digitally displayed during Nationals
- Winning photos may be published in The Beefmaster Cowman

Awards for Photography Contest

1st and 2nd place in each Division

Award

Points: 15 total points will be awarded for participating in this contest. This contest is not mandatory for All-Around, but points do count towards All-Around.

Video Contest

This JBBA contest was designed to give JBBA members a creative avenue to share their Beefmaster story. Contestants shall create a short, original, entertaining video centered around the specified theme. The focus and primary goal of the video is to educate, promote and market both the Beefmaster breed and BBU/JBBA associations.

- Open to all JBBA members
- Only one entry per JBBA member
- Video link must be submitted electronically via email using Vimeo or YouTube sharing platforms
- Entry deadline is July 1, 2020
- Video Guidelines
 - Contestants will submit a 1-3 minute 'YouTube' style video over the specified theme.
 - 2020 Theme- **"Show Us Your Beefmaster Family"**
 - All videos must be submitted by the original owner or creator of the submission. Entrant must hold all rights to the submission, including the copyright. The submission may not have been previously published, exhibited, displayed, submitted, distributed or aired and may not be pending publication. Video must be prepared by the Junior member only and not be professionally created/coordinated in any fashion.
 - The video must represent the beef cattle industry, incorporate the current specified theme, and reference Beefmaster Breeders United and the Junior Beefmasters Breeders Association in a positive way.
- Submission Guidelines
 - Email to rbarber@beefmasters.org
 - Subject line Video Contest
 - Include
 - Exhibitor Name
 - BBU Membership Number
 - Age and Age Division (Jr, Int, Sr)
 - Phone number and address
- Judging Criteria
 - Overall Message
 - Professionalism
 - Commitment to Theme
 - Entertainment



- The submission must not contain material that violates or infringes the rights of others, including, but not limited, to privacy, publicity, tort or intellectual property rights (including copyright, trademark or patent rights) or constitute copyright or trademark infringement, unless proper documentation is provided. The submission must not contain tortuous, defamatory, slanderous or libelous materials or contain inappropriate, indecent, obscene, hateful or discriminatory materials, as determined at the sole discretion of BBU/JBBA. By entering the contest, contestants grant BBU/JBBA a perpetual, royalty-free license to use their video, in any media, for commercial and non-commercial purposes. Contestants grant BBU/JBBA permission to edit, modify, format, or adapt the video. The video may be made available to the public, so contestants should not include personal information about themselves or anyone else.

Awards for Video Contest

1st, 2nd & 3rd place in each Division

Award

Points: 25 total points will be awarded for participating in this contest. This contest is not mandatory for All-Around, but points do count towards All-Around.

Scholarship Opportunities

Numerous scholarships are available for JBBA members. Applications may be found online at <http://beefmasters.org/purebred/juniors.php>



All-Around Champion

- Based on accumulated points from:
 - National Junior Heifer Show
 - Bred-and-Owned Heifer or Bull Show or Advancer/E6 Show*
 - Showmanship Contest
 - Judging Contest
 - Public Speaking Contest
 - Beef Skillathon
 - General Membership Meeting (mandatory for Intermediate and Seniors only)
 - Leadership Conference (mandatory for Intermediate and Seniors only)
 - Photography Contest *
 - Video Contest *
- Individuals **must compete in all** contests listed above (* **except** Bred and Owned or Advancer/E6 Shows, Photography Contest and Video Contest) to be eligible for All-Around Champion Award.
- Overall Ties will be broken using placings from the following contest in the order listed:
 - Beef Skillathon Quiz
 - Public Speaking
 - Showmanship Contest
 - Judging Contest
 - Heifer Show
 - Bull Show

Points Explanation

- **National Junior Heifer Show**
 - **Maximum of 100 points total per exhibitor, to include both Heifer show and Bred and Owned show, from 2 highest placing heifers, per exhibitor.**
 - 25 Points will be awarded to each exhibitor (once) with a heifer in the National Heifer Show.
 - Points are given only after heifer passes check-in procedures.
 - Points will be awarded per class as follows:

1 st Place	50 points		6 th Place	25 points
2 nd Place	45 points		7 th Place	20 points
3 rd Place	40 points		8 th Place	15 points
4 th Place	35 points		9 th Place	10 points
5 th Place	30 points		10 th Place	5 points
- **Bred and Owned Heifer & Bull Shows and Advancer/E6 Show (not a required show)**
 - Bred-and-Owned or Advancer/E6 entries will each receive 25 points (one time only) for entering and exhibiting in either the Bred and Owned or Advancer/E6 Shows. Points will be awarded as follows:
Participation 25 points (one time)
- **Showmanship Contest, Judging Contest, Public Speaking Contest, and Beef Skillathon Quiz**
 - Points will be awarded as follows:

1 st Place	50 points		6 th Place	25 points
2 nd Place	45 points		7 th Place	20 points
3 rd Place	40 points		8 th Place	15 points
4 th Place	35 points		9 th Place	10 points
5 th Place	30 points		10 th Place	5 points
Participation 50 points				



- **General Membership Meeting**
 - Mandatory for Intermediate and Senior Divisions to attend the entire conference to qualify for All- Around.
 - All JBBA members are encouraged to attend
- **Leadership Conference**
 - Mandatory for Intermediate and Senior Divisions to attend the entire conference to qualify for All- Around.
 - All JBBA members are encouraged to attend
- **Photography Contest**
 - Participation points: 15 points
- **Video Contest**
 - Participation points: 25 points
- **Other Points/Placings information**
 - In the case of a tie in a contest, all involved in a tie will be given the highest placing points for the purpose of all-around competition. Example: If 4 members tie for 3rd place in a contest, all 4 will receive 40 points.
 - For the purpose of determining placings for awards, tie breaker questions will be used. Example: 2 members tie for 3rd place in the Beef Skillathon. Member A correctly answers the first tie breaker question, while Member B answers it incorrectly. Member A will be given the 3rd place award, while Member B will be given the 4th place award. Both will be credited with 3rd place points in the all-around competition.

Awards for All-Around Competition

Senior Division

1st, 2nd & 3rd

Trophy Buckle & \$1,000 Heifer Certificate

4th – 10th

Trophy Buckle

Intermediate Division

1st & 2nd

Trophy Buckle & \$1,000 Heifer Certificate

3rd – 10th

Trophy Buckle

Junior Division

1st & 2nd

Trophy Buckle & \$1000 Heifer Certificate

3rd – 10th

Trophy Buckle

All-Around Certificates must be submitted to the JBBA Office by July 1, 2021



Watermelon Eating Contest Rules

1. The object of the contest is to be the fastest person to eat a wedge/slice of watermelon down to the rind.
2. Contestants will be broken into four categories: Junior, Intermediate, Senior and Adults.
3. An award will be presented to the first-place winner in each category.
4. Hands free eating is required! Speed of eating is the major factor of the contest. Object is to finish a set amount of watermelon, to be determined in the shortest amount of time (5 minutes maximum).
5. Contestants must place their hands behind their backs while eating the watermelon. If they use their hands to do more than prevent the watermelon from falling on the ground; they will be disqualified.
6. The winner will be the person who consumes the entire portion of watermelon in the shortest amount of time. Depending on number of entries per category, heats may be run.
7. Judgment on the completion of the watermelon is to be decided by judge(s), not the contestant.
8. Judge(s) will be on hand to assure adherence to the contest rules and to time participants.
9. Decision of judges shall be final and irrevocable. In case of ties, a second heat shall be organized. Depending on the number of contestants that enter the contest, contest could be run in several heats. Top finishers from each heat will be compete for first place.
10. Entry is free.
11. Contestants must not touch/eat any watermelon until the start signal is given.
12. All of the watermelon on a contestant's plate/place must be consumed and not regurgitated or spit up prior to the completion of the contest. This will result in ejection from the contest.
13. If seed spitting is required, then it shall be done in a straightforward manner on to the ground directly in front of the participant. Seeds discharged in any other direction or onto other competitor's slice will be grounds for immediate disqualification.
14. Any complaint relative to the size of the watermelon slice must be made with judge prior to the start of the heat/competition.
15. Sponsors shall not be held responsible for the aftereffects of seeds swallowed by any contestant or for challenges realized as a result of eating at a fast pace. By entering into the contest, the contestant assumes all responsibility for gastro-intestinal, choking or other physical/health challenges.
16. Contest will be "messy." Wear appropriate clothing.
17. This contest does not count towards All-Around. This is not a mandatory contest.



Herdsmanship Award

The Herdsmanship Award is based, but not limited to, the appearance and neatness of the exhibitor's stall and animal(s). Participation in contests throughout week, conduct, sportmanship and attitude will also be considered.

Champion Herdsman

Director Chair

Reserve Champion Herdsman

Director Chair

JBBA Top Hand Award

This award, similar to BBU Breeder of the Year Award, recognizes the JBBA member that participates in JBBA and BBU programs and is involved in building their herd and marketing their cattle. Showing cattle is not a criterion for this award and all JBBA members are eligible. Applications are available on the BBU website at <http://beefmasters.org/purebred/juniors.php>. Top Hand Applications are due to JBBA office on or before June 15, 2020.

Beefmaster Cattlewomen Invite You!

The Beefmaster Cattlewomen would like to invite mothers and daughters in JBBA to join their organization. For more information please contact Margie Lowery, President at 979-345-3585 or lowery.beefmasters@centurylink.net



JBBA National Show Substitution Form

- Substitutions must be paid and turned into the Show Office by noon on Monday, July 20, 2020.
- Substitutions will not be accepted during paper check in.
- Substitution fee is \$25/animal.
- An exhibitor may substitute an animal at the National Junior Show and Convention the following way(s):
Substitution must be within the same division.
Example: Bull for a bull show entry only, Advancer/E6 for an Advancer/E6 show entry only
National Heifer Show for a Heifer Show entry only (includes a cow/calf pair). If the original heifer show entry was entered into the bred and owned heifer show you may substitute for that show as well. You cannot late enter into the Bred and Owned Heifer show a substituted heifer if said entry was not previously entered into the Bred and Owned Heifer Show.
- Substitutions can be emailed to rbarber@beefmasters.org before July 18th but must be paid for prior to paper check-in

USE SEPARATE FORM FOR EACH SUBSTITUTION

Please Enter All Information Below:

Exhibitor Name: _____ Exhibitor Membership #: _____

Original Animal Entered Information

Animal Name: _____ BBU Certificate #: _____

DOB: _____ ID: _____ Entry # (if known): _____

Show Entered (circle all the apply) Heifer Show Bred&Owned Heifer Advancer/E6 Show Bull Show

Substitute Animal Information

Animal Name: _____ BBU Certificate #: _____

DOB: _____ ID: _____ Entry # (if known): _____

Show Entered (circle all the apply) Heifer Show Bred&Owned Heifer Advancer/E6 Show Bull Show

Sire BBU Certificate #: _____ Dam BBU Certificate #: _____

Office Use

Date Received: _____ Paid: _____

Updated ShoWorks: _____



2020 JBBA National Show & Convention Hotel Rates

Host Hotels

Expo Inn & Suites	\$89	254-613-5289
Ask for Junior Beefmaster room block		
La Quinta Inn & Suites	\$89	254-939-2772
Ask for Junior Beefmaster room block		

Other Belton Hotels

River Forest Inn	\$65/\$73	254-939-5711
Budget Host	\$55.95	254-939-0744
Knights Inn	\$49/\$59	254-939-3745

Temple Hotels

Holiday Inn Express	\$99	254-773-5500
Residence Inn	\$99	254-773-8400
Candlewood	\$85	254-773-8342
Hampton Inn	\$94	254-770-5400
Holiday Inn Temple		254-778-5511
Hilton Garden Inn		254-773-0200



JBBA National Convention and Show Rules

Qualifications of Exhibitor

- 1) Must be a current member in good standing of the Junior Beefmaster Breeders Association (JBBA).
- 2) Must register for Convention and pay both registration and entry fees.
(All fees are non-refundable.)
- 3) Each exhibitor should have continually and personally fed and cared for their heifer(s) under the direct supervision of a County Agent, Vo-Ag instructor and/or his or her parents.
- 4) Entries must be exhibited by the owner unless he or she owns two or more entries in the same class, whereupon another bona fide JBBA exhibitor may show one of the entries. If the entry is a pair, the cow must be exhibited by the owner.
- 5) Any JBBA exhibitor who is a qualified entrant to show and cannot, due to illness or injury with official doctor's note, may have their entry shown by another bona fide JBBA exhibitor. Individual circumstances occurring during the National Convention and Show will be addressed by show officials.
- 6) Exhibitors must be a minimum of six years old on January 1st of the year of the show.
- 7) All contestants shall be broken into three divisions for the contests.
 - a) Junior Division shall be those who are 10 years of age and younger on or before December 31, 2019.
 - b) Intermediate Division shall be those between the ages of 11 and 14 on or before December 31, 2019.
 - c) Senior Division shall be those who are 15 years of age on or before December 31, 2019 and up to the maximum age limit stated in the JBBA Bylaws.
 - (a) Article I, Bylaw 1 states: "*Junior members shall be elected to junior membership by the Board of Directors and shall be under the age of twenty-one (21) years on January 1st of the current year.*"

Qualifications of Animal

- 8) Official Interstate Health Certificates must accompany all cattle and must be presented to a representative of the show at the time the cattle arrive on the show premises. Usual state and interstate brucellosis and tuberculosis requirements will apply. Every animal at the 2020 JBBA National Show must have an official health certificate verified by a licensed veterinarian within 30 days of the show and must meet state animal health commission requirements of the hosting state. This show is an interstate (accepting animals from other states) show for livestock entries. Exhibitors with livestock originating outside the state of Texas are encouraged to contact their state animal health officials to confirm specific requirements, if any; their state may impose on animals returning from a Texas show.
Exhibitors must bring 2 extra/additional copies of their health papers.
- 9) Original BBU Certificates of Breeding (not copies) on each animal shown, including any calf-at-side, must be presented to a representative of the show at the time the cattle check in. Application for a BBU

Certificate of Breeding on calves less than 30 days of age must be presented. Official scramble registration papers with appropriate show stamp must be presented at check-in.

- 10) All heifers and bulls must be registered with Beefmaster Breeders United (BBU) as a purebred and out of a BBU-Certified Purebred dam, Second Cross dam or as otherwise stated in the BBU By-Laws. Advancer and E6 heifers must be registered with Beefmaster Breeders United.
- 11) The tattoo or brand will be checked on the top five (5) placing heifers, top two (2) placing Bred and Owned Bulls, Bred and Owned Heifers, and E6/Advancer Heifers at the conclusion of each class and must match the permanent ID that appears on the original registration paper. **It is the member's responsibility to ensure that the brand or tattoo is legible** prior to arrival on the show grounds. Members will be **disqualified** if their animal does not have a matching tattoo or brand, or if the tattoo or brand is illegible. In the event of a disqualification, the next placing animal with matching identification will advance. Calves that show on the side of a cow must have a permanent identification number.
- 12) All cattle must have been owned by the entrant a minimum of 60 days prior to the show (May 24, 2020). Evidence of ownership is indicated by the date of sale on the registration certificate.
- 13) JBBA members are allowed to have partnership animals with another JBBA member (animals owned by parent-youth or adult-youth combinations are **not** eligible). However, if JBBA members are exhibiting cattle in a show, the same exhibitor must show both the cow and calf if they choose to enter both animals in their own respected classes.
(Example: Same JBBA member must show cow and either her heifer or bull calf in both classes if the JBBA member chooses to enter calf in separate class)
- 14) There is no limit to the number of heifers and or bulls an exhibitor may enter.
- 15) Heifers/Bulls that do not show the day of month of birth on their BBU Certificate of Breeding shall be considered to be born on the first day of that month.
- 16) All BBU registered animals must be shown with their hair coats lying downward and flat against their entire body. Hair trimming is permissible and must be done in those few areas such as the neck and portions of the topline of the animal which may not lay flat against the body. Hair may not be trained upwards or forwards and/or pulled upwards or forwards on any part of the animal's body. No animals may have any foreign object(s) attached to it in any manner or have its natural color altered in a manner so as to change the conformation or appearance. An exhibitor who fails to abide by this rule will be dismissed from the arena and/or forfeit premiums, awards and points from the show. This applies to all National cattle shows.
- 17) Any heifer and or bull that, in the opinion of a designated BBU official, would be a detriment to the breed, shall be removed from the show, regardless of any prior classification. Examples would be animals exhibiting signs of low fertility, genetic, or physical defects.
- 18) Any entry that is unruly and poses danger to other exhibitors, or if exhibitor loses control of their animal twice during the class, the animal may be dismissed from the show arena by the judge or arena director or designee.
- 19) **Substitutions** must be turned into the show office by **July 20, 2020 at noon**. Substitutions will not be accepted during paper check-in. The substitution animal must meet all other requirements and rules. There will be a substitution fee of \$25 per animal. An exhibitor may substitute an animal at the National Junior Show and Convention the following way(s): Substitution must be within the same division.

Example: Bull for a bull show entry only, Advancer/E6 for an Advancer/E6 show entry only National Heifer Show for a Heifer Show entry only (includes a cow/calf pair). If the original heifer show entry was entered into the bred and owned heifer show you may substitute for that show as well. You cannot late enter into the Bred and Owned Heifer show a substituted heifer if said entry was not previously entered into the Bred and Owned Heifer Show.

- 20) To be eligible for Bred and Owned Show awards, **exhibitors must present an original Bred and Owned certificate along with original BBU registration papers at time of check-in. Bred and Owned certificates may be obtained by contacting the BBU office and providing the registration number.** Joint ownership, when both members are the breeder of record, will be accepted.
 - i) Joint ownership of the dam is permitted; however, for offspring to qualify as a JBBA Bred & Owned animal, all owners of the dam must be JBBA members, except in the case of siblings where one sibling has become too old for JBBA membership, joint ownership is acceptable as long as the older sibling was a JBBA member and has maintained continuous uninterrupted membership in the BBU since the expiration of their JBBA membership, as determined by the BBU office.
- 21) All heifers, two (2) years and older on the day of the show **must be palpated safe in calf by a licensed veterinarian and so state on the health certificate**, with the exception of heifers nursing their BBU registered natural calf-at-side (under 6 months of age), in which case the heifer may show open. Heifers that do not show the day of month on their BBU Certificate of Breeding shall be considered to be born on the first day of that month.
- 22) Nurse cows, recipient cows, retired show heifers with calves, etc., will not be allowed on the show grounds. The only animals allowed on the show grounds will be those entered in a class themselves.
- 23) Heifers two (2) years and older on the day shown whose calf has died cannot be shown.
- 24) Classes will be determined by age after all entries are completed. Best efforts will be made to keep class size uniform.
- 25) Pair Classes: To be eligible to show in the pair classes, all heifers MUST HAVE their BBU registered haltered calf at side.
- 26) All heifers and bulls must be in place and checked in by show officials by **3 PM** on Monday, July 20, 2020.

General Show and Contest Rules

- 27) All protests must be filed within one (1) hour after the completion of the National Heifer Show on July 24, 2020, with a \$250 fee. If the protest is upheld, the \$250 fee will be refunded. All protests will be reviewed and resolved by the BBU Junior Program Committee and Junior Board members if available.
- 28) No animal may be removed from the show grounds prior to one-hour (1) hour following the completion of the show, unless the animal is released prior to that time pursuant to a written release signed by the show coordinator. Any animal involved in a protest shall remain on show grounds until the protest is resolved. ***Owners of animals not removed by 10:00 a.m. on July 25, 2020 will be fined \$50 per animal.***
- 29) The Grand Champion and Reserve Grand Champion Heifer, Grand Champion and Reserve Champion Bred and Owned Heifer and Grand and Reserve Grand Champion Bred and Owned Bull at the JBBA National Show will have tail hair collected from them for potential future DNA sampling.
- 30) Once a class has started and is being judged and the gate is closed, it is up to the judge and shows official on whether or not to allow you in the ring. Classes will not be held for late entrance.

- 31) If at any JBBA event, a dog or personal pet is considered a problem, disruption, and/or not properly controlled or handled by the owner or person responsible for said animal, a JBBA director, adult advisory committee person, or show official can be notified and in response to notification, have the authority to request that said dog or personal pet be immediately removed from the premises. If you have dogs or personal pets that travel with you, please be considerate of other exhibitors and their cattle.
- 32) No alcohol consumption shall take place inside the makeup and arena areas.
- 33) Premium payout will be awarded if funds are available after all National expenses have been paid. Premium payout amount will be decided by BBU Executive Vice President, JBBA Director of Youth Programs and committee consisting of Jr. board and adult committee members. All premium money that has not been claimed 90 days after the first issue date of the checks will be forfeited.
- 34) The judges shall be selected by the Beefmaster Breeders United staff. National judges shall not have judged at the National Junior Heifer Show within the past 3 years.
- 35) Bell County Expo Center Rules
 - a) Smoking is Prohibited
 - b) Dogs and personal pets are not permitted inside the Expo
 - c) No alcohol may NOT be brought onto Expo premises
 - d) Weapons are not permitted on the Expo premises
- 36) Failure to comply with these rules or failure to cooperate with the show and breed officials will be grounds for removal. These rules apply to all parties in attendance at the JBBA National Convention and Show.