

BBU BOARD MEETING
January 4, 2018 – 9:30 A.M.
Hilton San Antonio Airport

President Steve Carpenter called the meeting to order.

Justin Williams led in opening prayer.

Secretary Dan Gattis called roll with the following in attendance:

Steve Carpenter

Bob Siddons

Dan Gattis

Chris Kauffman

Mackie Bounds

Trey Scherer

Ronnie Teague

James Skelton

Dalton Skinner

Kendall McKenzie

Derek Frenzel

Gary Halepeska

Sue Pierson

Larry Lairmore

Dr. Jim Colvin

Jerry Thomas

Collin Osbourn

EVP Bill Pendergrass was not able to attend due to recent health issues.

Carpenter called for a review of the minutes from the previous meeting. **Mackie Bounds moved to approve the October 26, 2017, minutes as presented. James Skelton seconded and motion carried.**

FINANCIAL REPORT:

Treasurer Chris Kauffman reported on the November financial report handout that the board received noting that fluctuations are typical at given times of the year. Overall the Association is doing okay. He entertained questions from the floor. **Larry Lairmore moved to accept the financial report as presented with a second from Dan Gattis. The motion passed.**

OLD BUSINESS:

B.E.E.F. ENDOWMENT CAMPAIGN UPDATE: **Bob Siddons and Mackie Bounds** reported on the campaign's success thus far. Mike Collier will chair the committee that will make the grants. This foundation will be the strength and foundation of our breed allowing us to participate in research projects that will move our breed forward. Dan Gattis, chairman of the B.E.E.F. Investment Committee, reported that the investments made thus far are doing well. The committee is currently working on investment guidelines. Carpenter noted that donors can designate a percentage of their donation toward operating expenses and encouraged them to do so.

B.E.E.F. LOAN DOCUMENT – Collin Osbourn reported that **Chris Kauffman** has drawn up a document with a repay schedule for the loan to B.E.E.F. that was approved in October 2018. Kauffman spoke of the terms outlined in the document and noted it is ready to execute whenever B.E.E.F. calls for the money.

NOBLE RESEARCH INSTITUTE INTEGRITY PROGRAM: Collin Osbourn announced to the board that Dr. Robert Wells called the BBU Office on December 22, 2017, to let Collin know that their board approved the use of Beefmaster genetics in their Integrity Program. Previously the program only allowed cows with no more than $\frac{3}{4}$ Brahman (visual inspection) into their program, so that ruled out the use of Beefmasters. Their board voted to back it off and now state that calves out of that program can be no more than $\frac{1}{4}$ Brahman. This allows Beefmaster sires and Beefmaster females to be used but no Beefmaster X Beefmaster matings. Jeralyn Novak is working with Noble on a press release about the Integrity Program and Beefmaster's inclusion.

COMMERCIAL HEIFER CHIP: Collin Osbourn reported that a group went up to Gene Seek in Nebraska to visit the facility, tour USDA MARC (Meat Animal Research Center) and saw some of the cattle that they had there. The group visited with Dr. Matt Spangler about developing a commercial heifer chip. They would run a low density or ultralow density genotype on a bunch of commercial heifers and we'd be able to give them some results back that would rate those heifers on some of the different traits we have in terms of EPDs and Indices and be a sorting tool for them so they will be able to make their own selection criteria. Igenity also has a commercial heifer chip to consider. Collin noted that we are waiting on information from Genho to see the best way to go.

NEW REGISTRATION SYSTEM: Donna Henderson gave a preview on the new registration system that is due to roll out in February.

2019 CONVENTION: Fewer and fewer Satellites are stepping up to volunteer to sponsor and host the BBU Convention each year. The board had approved contacting a convention planner for a proposal for the 2019 Convention. Derek Frenzel met with a planner and asked her to work up a proposal for the 2019 Convention. He presented several options including Ft. Worth (would require changing the dates), Oklahoma City, Tulsa and Biloxi. Carpenter and Osbourn expressed that satellite involvement would still be needed in various areas such as fund raising, etc. even with a planner. **Derek Frenzel made a motion to have the convention planner get proposals for the 2019 Convention in San Antonio for the fourth Saturday in October 2019 and to get proposals for the 2020 Convention in Ft. Worth for the 5th Saturday in October. Mackie Bounds seconded and the motion carried.**

NEW BUSINESS:

Collin Osbourn presented new staff members Bonnie Ramirez and Dusty Pendergrass and allowed them each time to introduce themselves to the board.

Upcoming Events: Stock Show Season is upon us and makes for a busy time of year. The Live Oak Bull Sale, the Fort Worth Stock Show, the San Antonio Stock Show and the Houston Stock Show with various JBBA shows, open shows and sales present plenty of opportunities for participation and growth. We will have booths at the Kentucky Cattleman's Convention, the Tennessee Cattleman's Convention and NCBA to help promote Beefmasters to commercial cattleman.

\$M UPDATES: Collin Osbourn that on the recent trip to Lincoln, Nebraska, he and others were able to sit down with Dr. Spangler and ask him how do we continue to improve \$M? Collection of mature cow weights and a body condition score at the weaning of the calf is important data to collect to add value to \$M and move towards a mature cow weight EPD. Heifer pregnancy is another record that most keep. Turn in AI dates, exposure dates and palpation records. Any past records you have can be submitted and compiled to help us move toward developing heifer pregnancy EPDs. Days to calving and calving interval data are also important factors. Osbourn encouraged the board to keep and promote keeping exposure dates and AI dates and preg status. These will help build some fertility EPDs that feed \$M. Stayability was discussed at BIF and is controversial about being manipulated. There is a new approach to stayability that is more accurate. The goal is the make \$M the best maternal index that there is available.

BOARD MEETING SCHEDULE: Osbourn shared that the Spring meeting will be held at the Noble Research Institute. The dates are still to be determined by their availability. It will be a Strategic Planning Meeting in conjunction with the board meeting and will likely be in April. The summer board and committee meetings will be held in San Antonio at the Drury Plaza Hotel San Antonio North on June 27 – 29, 2018.

The BBU Board members were emailed the 2018 Committee Appointments on January 19th and given until January 24th to review and approve or question the appointments. The Committee appointments were approved by a majority replying approved to the January 19th email.

The Board took and short break and then reconvened in executive session after which the board meeting was adjourned.