

Nominee:  
Ranch Name:  
BBU Member #:  
Contact Information:  
Nominated By:  
Contact Information:

## **Beefmaster Breeders United Breeder of the Year**

Each year, BBU will select a breeder to be honored as BREEDER OF THE YEAR requiring that the breeder is an active BBU member in good standing, has not received this award in the previous 7 years, and using the following selection criteria. Application due June 1.

In order to be as objective and thorough as possible, the selection committee shall allocate points in each category up to the maximum amount for that category, but shall by no means be required to give full points for such if only partial points are deemed adequate given the response. Point allocation per category will be the sole discretion of the selection committee. Eligible for a maximum score of 100 points, with a minimum point score of 85 required to qualify to win the award.

### **Section I. Breeder Involvement in BBU – 20 POINT MAXIMUM**

1. How many years has the breeder been a member of BBU? Are they a lifetime member? 3 pts.
2. Is the breeder an active member of BBU satellites and/or marketing groups and how? 6 pts.
3. Has the breeder been involved in participating on BBU committees and to what extent? 6 pts.
4. Has the breeder served as a director or officer on the BBU board of directors? 3 pts.
5. Has the breeder provided significant service to BBU in some other manner? 2 pts.

### **Section II. Breeder Use of BBU Programs – 20 POINT MAXIMUM**

1. Is the breeder enrolled in Whole Herd Reporting or Inventory Based Reporting? 4 pts.
2. Does the breeder turn in weights and measures data to BBU and to what extent or percentage of calf crop annually? 10 pts.
3. Does the breeder make use of certified E6 female, upgrading, and/or Advancer programs and to what extent? 3 pts.
4. Does the breeder use the BBU classification, Typesetter, or Pacesetter programs and how does that benefit their program? 3 pts.

### **Section III. Implementation of Industry Technologies – 30 POINT MAXIMUM**

1. How does the breeder use reproductive technologies such as Artificial Insemination (AI), Embryo Transfer (ET), and/or In Vitro Fertilization (IVF), to advance their program and at what level? 6 pts.
2. Does the breeder collect carcass ultrasound data and how do they make use of that information in their breeding program? Is the data CUP lab certified? 6 pts.

3. Is the breeder involved in testing of gain and efficiency performance through respected testing programs such as bull gain tests? To what level or percentage of the calf crop is tested? 6 pts.
4. How does the breeder implement the use of EPD's into their breeding program? Have they produced or extensively used EPD trait leaders appropriately and adequately? 6 pts.
5. Does the breeder use DNA testing to parent verify or establish other genetic markers which may be relevant to their program or to the breed? To what extent is this implemented? 6 pts.

**Section IV. Program Accomplishments and Future Dedication – 30 POINT MAXIMUM**

1. Is the breeder of high moral integrity? Do they report accurate and factual data? Do they believe in the welfare of BBU over personal gains? How do they warranty the animals they sell and verify the genetic integrity of such? 3 pts.
2. Has the breeder previously been recognized by BBU and/or other cattle organizations for various accomplishments or commitment to the breed or beef industry? 3 pts.
3. Does the breeder have a recognized and successful marketing program including production sales, bull sales, large private treaty or international sales, or cooperator programs? 8 pts.
4. Has the breeder produced highly recognized and used animals in the breed including EPD trait leaders, Typesetters, Pacesetters, legacy animals, semen sires and/or donor females of which their influence can be readily seen in the breed? 8 pts.
5. Does the breeder actively promote the use of or use Beefmaster genetics in the commercial beef industry to further the mission of BBU? Do they accomplish this in a favorable manner and how? (Examples would include commercial cattle feeding in yards or tests, sponsoring beef industry events and field days, speaking or advertising favorably at industry functions or publications, bringing in new volume commercial buyers and users of Beefmaster genetics to the benefit of others) 5 pts.
6. Is the breeders program designed to and/or demonstrate the desire for longevity and continuity within the breed and the beef industry through future generations of family ownership? 3 pts.

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## **Beefmaster Breeders United BBU Environmental Award**

The BBU Environmental Award is intended to promote good stewardship of the land and natural resources by BBU members and recognize those who excel in this endeavor.

### **CRITERIA**

The nominee must be an active or lifetime member of BBU and has excelled in the following areas of stewardship. The criteria shall have a maximum score of 100 points with a minimum point score of 85 required to qualify to win the award. An additional essay at the end is included to provide further explanation and knowledge of the nominee's program. Application deadline is June 1.

#### **GRAZING MANAGEMENT – 20 POINT MAXIMUM**

Describe your ranch's methods for improved grazing or grazing management to include stocking rates, grazing systems, or other management practices.

#### **PASTURE MANAGEMENT – 20 POINT MAXIMUM**

Describe your ranch's pasture management practices to include weed control, brush or invasive plant control, and fertilization programs.

#### **LAND IMPROVEMENT AND PASTURE RENOVATION – 15 POINT MAXIMUM**

Describe how you have improved, reclaimed or renovated pasture that was abused, misused, or inadequate. Also, include soil aeration and erosion control programs and processes you have employed.

**GRASS PLANTING – 5 POINT MAXIMUM**

Describe any improvements you have made to either improved or native pastures through planting of grasses or other environmentally beneficial plants or forages.

**WATER CONSERVATION – 20 POINT MAXIMUM**

Describe any processes or programs you have employed to conserve water resources. This could include rain water collection, stock pond construction or maintenance, levees, ditching, or other such processes.

**WILDLIFE – 20 POINT MAXIMUM**

Describe your ranch's wildlife programs and management practices you have employed that aid in both promotion of wildlife and their co-existence with a viable cattle operation.

In a brief but adequate essay, further describe your ranch's environmentally relevant programs and practices. Include some history of where you began and goals for the future.

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## **Beefmaster Breeders United Member of the Year Award**

The purpose of this award is to recognize the efforts and contributions made to promote BBU Beefmaster Cattle and Beefmaster Breeders United. This award will differ from the Breeder of the Year Award in that it recognizes service to the breed and to the association without regard to the type, size, and management practice of this member's breeding program. Application deadline is June 1.

### **NOMINATION PROCESS**

Any member meeting the criteria as outlined below may be nominated by a Satellite, Marketing Group, or individual BBU member in good standing. Each nomination should contain information substantiating the qualifications of the nominee according to the criteria stipulated for this award. Previous winners of this award may be eligible for nomination again after 7 years.

### **CRITERIA**

The members who are considered for this award must score a minimum of 85 points, with the winner receiving the highest number of points based on the following criteria:

1. Be a member in good standing in Beefmaster Breeders United for no less than 8 years, and should be a member in good standing of the National Cattlemen's Beef Association and/or State Cattlemen's Association for at least 5 years.
  - 5 POINT MAXIMUM
2. Be enrolled in Whole Herd Reporting, Comprehensive Weights & Measures, or Inventory Based Reporting.
  - 10 POINT MAXIMUM
3. Demonstrate outstanding and dedicated service to BBU, their Satellite and/or Marketing Group through service as an officer, director, or committee member.
  - 50 POINT MAXIMUM
4. Demonstrate dedicated service in promoting BBU Beefmaster cattle and BBU, through participation in advertising, filed days, promotion booths, etc.
  - 15 POINT MAXIMUM
5. Understood to be of a high degree of integrity based on honest dealings with fellow breeders and buyers.
  - 20 POINT MAXIMUM

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## **Beefmaster Breeders United New Member of the Year**

### MINIMUM REQUIREMENTS

Must have been a member for less than eight years or had an extensive ownership/management change for that membership number for less than eight years. An example would be passing of ownership to family heirs who drastically changed the program or brought it back to relevance.

Nominee must belong to one or more BBU satellite or marketing groups.

Application deadline is June 1.

### POINTS

Eligible for a maximum score of 100 points, with a minimum point score of 85 required to qualify to win the award.

10 POINT MAXIMUM – Member must possess a good reputation in honest dealings with their fellow breeders.

20 POINT MAXIMUM – Member participates in BBU programs.

5 POINT MAXIMUM – Member is a member in NCBA or state beef associations.

20 POINT MAXIMUM – Member has been involved in BBU Satellite committees, boards, or heavily involved in promoting Beefmaster cattle in their area.

20 POINT MAXIMUM – Member has volunteered and served on BBU committees and or the board of directors and to what capacity.

10 POINT MAXIMUM – Member has sponsored or promoted the joining of other breeders to BBU.

15 POINT MAXIMUM – Member has demonstrated potential for a successful long term registered breeding and marketing program. Member has selected for genetics and is implementing breeding technologies or other management tools to improve their cattle.

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## **Beefmaster Breeders United Performance Breeder of the Year**

### **MINIMUM REQUIREMENTS**

Nominee is an active or lifetime BBU member in good standing and entire herd is enrolled in WHR. All scan data collected must be CUP verified ultrasound data and is done on a majority of production.

### **CRITERIA**

Based on 100 point maximum score and essay summary of program. A minimum point score of 85 is required to qualify to win the award. Application deadline is June 1.

### **DATA COLLECTION**

20 POINT MAXIMUM - To what extent does the breeder collect data on the annual production of their operation including birth weight and/or calving ease, weaning weight, yearling weight, ultrasound measures, disposition, teat and udder scores, etc?

20 POINT MAXIMUM – How has the breeder participated in BBU performance or carcass evaluation tests or collected feedlot and carcass data from commercial operations utilizing their cattle or genetics?

### **PROGRAM PARTICIPATION**

10 POINT MAXIMUM – Does the breeder actively participate in BBU programs like DNA collection and genotyping?

10 POINT MAXIMUM – Does the breeder consign bulls and/or females to competitive performance tests and to what extent?

#### APPLICATION OF PERFORMANCE IN HERD

10 POINT MAXIMUM – As determined by WHR data, does the breeder have a respectable herd calving interval, with consideration of donor females or other breeding program factors? Explain breeding and calving seasons.

15 POINT MAXIMUM – How does the breeder utilize performance evaluations in the selection of herd sires or semen used in AI? Please explain.

15 POINT MAXIMUM – How does the breeder utilize performance evaluations in the selection of replacement females or donor cows? Please explain.

#### SUMMARY

In a brief essay, please give a summary of your breeding program and the extent to which performance data is collected, used, and marketed in your program. Also mention future goals and directions for which you intend to improve or expand your performance goals. Some of the subject matter will be a repeat of that previously given.



