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# BEEFMASTER BREEDERS UNITED



**Tri-Merit**<sup>®</sup>  
PROFIT • CONFIDENCE • VALUE



Verified for: • Age Verification • Data Service Provider • Source Verification

*Age/Source Verification:  
Adding Value to Beefmaster  
Influenced Calves.*

# ***BBU Offers Age/Source Verification...***

Beefmaster Breeders United is an authorized facilitator for Tri-Merit with Global Animal Management. BBU is offering this service to all BBU members, as well as commercial BBU members so they make take advantage of the available age and source verification premiums.



The Age/Source Verification program verifies the age and source of a calf crop thus allowing producers to receive premiums because their crop would be qualified for export.

## **Tri-Merit PVP**

PVP stands for Process Verified Program. A PVP is a program where specified process verified points are supported by a documented quality management system. Participation in the Tri-Merit PVP will allow users to certify that their animals are USDA process verified for age and source verification.

## **EID Tags**

Not only do the EID tags provide name recognition and assurance cattle are age/ source verified, but also:

- Approved NAIS device
- Superior readability, retention and id of cattle
- Easy to deploy - works with multiple tag applicators
- Tamper resistant
- Easy recognition

## **Membership**

Membership into the BBU/Tri-Merit verification program includes a ONE TIME minimal audit fee and a \$2.75 per animal charge. With this, producers receive individual EID tags for every calf enrolled, as well as an individual certificate for each calf.

## **Enrollment**

Contact BBU Field Service Representatives and set up a phone call to do your initial audit. The phone call will include necessary questions about your operation. Additionally, producers will be required to provide a record of calving dates, copy of a vet bill and a market receipt. After confirming the number of calves being enrolled, BBU will send the appropriate number of EID tags. When the calves are sold, BBU will send the certificates to the buyer or packer.

***Adding value to Beefmaster Influenced Calves.***

