

JBBA National Show & Convention Public Speaking Contest



- Sign up for public speaking contest online or **by 9:00 a.m. on Monday, July 22**
- Individuals must compete to qualify for an All-Around Award
- All Divisions are required to bring typewritten, double-spaced copies of their speech (with bibliography) on 8 ½ X 11 white paper to contest check-in.
 - Senior and Intermediate Division Contestants bring **THREE** copies
 - Junior Division Contestants bring **TWO** copies
- Time limit
 - Senior and Intermediate Division- 3-7 minutes
 - Junior Division- 2-4 minutes
- No visual aid or props. Notes and notecards are allowed, but speech should not be read directly.
- Judging/Scoring based on
 - Communication
 - Introduction, body and conclusion of speech
 - Knowledge of topic (judges will be allowed to ask questions)
 - Time/length of speech presented
- **1st Place winners in each Division will be invited to present their winning speech at the Annual BBU Convention Awards Banquet.**

2019 Public Speaking Contest Senior Topics

- How do you educate breeders about finding a balance between phenotype and data (EPDs.) Does testing carcasses and/or ultrasound scanning cattle, help the Beefmaster breed? If so, how?
- When choosing beef cattle, what do you evaluate for and what criteria do you look for when making your final selection to purchase your animal?
- How do you combat anti-beef cattle comments and thoughts?

2019 Public Speaking Contest Intermediate Topics

- How can you encourage fellow Junior Beefmaster cattle exhibitors to become more involved in JBBA? And how do you promote the program to them if they are not active?
- What is the biggest obstacle you have experienced with your Beefmaster cattle and how did you overcome it?

2019 Public Speaking Contest Junior Topics

- What are benefits of being a BBU/JBBA member?
- What inspired you to start showing Beefmasters? And what about Beefmaster cattle drew you to the breed?