

Nominee:
Ranch Name:
BBU Member #:
Contact Information:
Nominated By:
Contact Information:

Beefmaster Breeders United Breeder of the Year

Each year, BBU will select a breeder to be honored as BREEDER OF THE YEAR requiring that the breeder is an active BBU member in good standing, has not received this award in the previous 7 years, and using the following selection criteria. Application deadline is July 25.

In order to be as objective and thorough as possible, the selection committee shall allocate points in each category up to the maximum amount for that category, but shall by no means be required to give full points for such if only partial points are deemed adequate given the response. Point allocation per category will be the sole discretion of the selection committee. Eligible for a maximum score of 100 points, with a minimum point score of 85 required to qualify to win the award.

Section I. Breeder Involvement in BBU – 20 POINT MAXIMUM

1. How many years has the breeder been a member of BBU? Are they a lifetime member? 3 pts.
2. Is the breeder an active member of BBU satellites and/or marketing groups and how? 6 pts.
3. Has the breeder been involved in participating on BBU committees and to what extent? 6 pts.
4. Has the breeder served as a director or officer on the BBU board of directors? 3 pts.
5. Has the breeder provided significant service to BBU in some other manner? 2 pts.

Section II. Breeder Use of BBU Programs – 20 POINT MAXIMUM

1. Is the breeder enrolled in Whole Herd Reporting or Inventory Based Reporting? 4 pts.
2. Does the breeder turn in weights and measures data to BBU and to what extent or percentage of calf crop annually? 10 pts.
3. Does the breeder make use of certified E6 female, upgrading, and/or Advancer programs and to what extent? 3 pts.
4. Does the breeder use the BBU classification, Typesetter, or Pacesetter programs and how does that benefit their program? 3 pts.

Section III. Implementation of Industry Technologies – 30 POINT MAXIMUM

1. How does the breeder use reproductive technologies such as Artificial Insemination (AI), Embryo Transfer (ET), and/or In Vitro Fertilization (IVF), to advance their program and at what level? 6 pts.
2. Does the breeder collect carcass ultrasound data and how do they make use of that information in their breeding program? Is the data CUP lab certified? 6 pts.

3. Is the breeder involved in testing of gain and efficiency performance through respected testing programs such as bull gain tests? To what level or percentage of the calf crop is tested? 6 pts.
4. How does the breeder implement the use of EPD's into their breeding program? Have they produced or extensively used EPD trait leaders appropriately and adequately? 6 pts.
5. Does the breeder use DNA testing to parent verify or establish other genetic markers which may be relevant to their program or to the breed? To what extent is this implemented? 6 pts.

Section IV. Program Accomplishments and Future Dedication – 30 POINT MAXIMUM

1. Is the breeder of high moral integrity? Do they report accurate and factual data? Do they believe in the welfare of BBU over personal gains? How do they warranty the animals they sell and verify the genetic integrity of such? 3 pts.
2. Has the breeder previously been recognized by BBU and/or other cattle organizations for various accomplishments or commitment to the breed or beef industry? 3 pts.
3. Does the breeder have a recognized and successful marketing program including production sales, bull sales, large private treaty or international sales, or cooperator programs? 8 pts.
4. Has the breeder produced highly recognized and used animals in the breed including EPD trait leaders, Typesetters, Pacesetters, legacy animals, semen sires and/or donor females of which their influence can be readily seen in the breed? 8 pts.
5. Does the breeder actively promote the use of or use Beefmaster genetics in the commercial beef industry to further the mission of BBU? Do they accomplish this in a favorable manner and how? (Examples would include commercial cattle feeding in yards or tests, sponsoring beef industry events and field days, speaking or advertising favorably at industry functions or publications, bringing in new volume commercial buyers and users of Beefmaster genetics to the benefit of others) 5 pts.
6. Is the breeders program designed to and/or demonstrate the desire for longevity and continuity within the breed and the beef industry through future generations of family ownership? 3 pts.